

FOR IMMEDIATE RELEASE

AIP Foundation joins forces with the World Bank and Grab Vietnam to improve safety of commercial motorcycle drivers across Hanoi and Ho Chi Minh City, Vietnam

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Road traffic crashes result in approximately 1.2 million fatalities every year and are the largest cause of death for young people aged 5 to 29 globally. Despite having only 60% of the world's registered vehicles, low- and middle-income countries account for 92% of road deaths around the world.

Motorcycles continue to be a high-risk travel mode, with an estimated 3.4 million deaths from motorcycle crashes globally between 2008 and 2020. The 2023 Global Road Safety Status Report, published by the World Health Organization, highlights that nearly 21% of all road traffic fatalities reported in the survey involve powered two- and three-wheelers, such as motorcycles, mopeds, or scooters. In countries like Vietnam, commercial motorcyclists with their rising proportion and lengthy time on the road are exposed to a higher risk compared to private-use motorcyclists.

To prevent further unnecessary risk, AIP Foundation, in partnership with the World Bank's Global Road Safety Facility and Grab Vietnam, a leading superapp in Southeast Asia, is implementing a comprehensive motorcycle safety program to improve awareness and adopt best practices in safe behavior. This program contributes to the World Bank's 'Innovative Approaches to Improve the Safety of Motorcyclists' Initiative.

The safety sessions, which took place in Vinh Phuc (near Hanoi) and Ho Chi Minh City, aimed to enhance the safety of motorcycle drivers within the ride-hailing industry through the development and delivery of a targeted safety curriculum. The program follows a structured approach, incorporating both theoretical and practical components designed to improve driver safety, reduce traffic crashes, and promote safe riding practices.

"At Grab, the safety of our driver-partners and passengers is always our top priority. This collaborative initiative demonstrates Grab's commitment and efforts in building a safe, civilized, and sustainable transportation environment in Vietnam, while also equipping driver-partners with essential knowledge, skills, and support. We hope that, through the program, Grab driver-partners will have a stronger foundation and greater confidence to operate effectively and complete safe rides with Grab," said Ms. Ly Thuy Bich Huyen, Head of Central Operations at Grab Vietnam.

The technical content for the sessions incorporated answers from Grab Vietnam drivers via a Training Need Assessment Survey. The topics covered were Defensive Driving Techniques, Maneuvering Techniques, Traffic Law Compliance and Safe Riding Behavior, and Practical Application and Reinforcement.

A dynamic, four-session program was conducted for 140 Grab Vietnam drivers. Expert trainers from Vietnam's Ministry of Construction's Academy of Construction Strategy and Cadres Training, alongside Honda Vietnam, led the initiative. During the sessions, drivers gained fresh knowledge and mastered new skills through hands-on practice at Honda Vietnam's cutting-edge training

centers, simulating real-road scenarios they may face. This program empowers participants with enhanced safety and expertise to safeguard them and their passengers.

This collaborative program presents a unique and sustainable partnership opportunity that extends beyond immediate training outcomes. By aligning the safety priorities of the World Bank and AIP Foundation, this initiative creates a long-term framework for continuous improvement in driver safety. The program not only equips drivers with the skills and knowledge to reduce road crashes but also builds the internal capacity of ride-hailing companies to embed these safety practices into their operational models. The program further plans to supplement and support ride-hailing platforms in implementing in-depth session activities on traffic safety, especially focusing on practical safe driving skills, in addition to previously conducted training content.

"We are proud to join forces with the World Bank and Grab. This initiative is all about embedding a culture of continuous safety improvement across all relevant groups—from individual drivers who will gain essential skills, to ride-hailing companies like Grab that will integrate safety deeper into their operations, and ultimately benefiting all people and businesses using the transport system. We're building a safer, more responsible transport ecosystem for everyone across Vietnam," said Mirjam Sidik, Chief Executive Officer at AIP Foundation.

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About the Global Road Safety Facility

The Global Road Safety Facility (GRSF) is a multi-donor partnership managed by the World Bank that supports efforts in low and middle-income countries (LMICs) to halve their road traffic fatalities and serious injuries. To achieve its objectives, GRSF:

- Provides grant funding, knowledge, and technical assistance to scale-up road safety efforts in LMICs.
- Catalyzes and informs multisectoral road safety investments financed by the World Bank and other multilateral development banks.
- Delivers global road safety knowledge products and capacity enhancement initiatives.

GRSF was established by the World Bank in 2006. <https://www.globalroadsafetyfacility.org/>

About AIP Foundation

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low and middle-income countries. For over 25 years, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, please visit www.aip-foundation.org or connect with us on LinkedIn @AIPFoundation. <https://www.aip-foundation.org/>

About Grab

Grab is a leading superapp in Southeast Asia, operating across the deliveries, mobility and digital financial services sectors. Serving over 800 cities in eight Southeast Asian countries – Cambodia, Indonesia, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam – Grab enables millions of people everyday to order food or groceries, send packages, hail a ride or taxi, pay for online purchases or access services such as lending and insurance, all through a single app. We operate supermarkets in Malaysia under Jaya Grocer and Everrise, which enables us to bring the convenience of on-demand grocery delivery to more consumers in the country. As part of our financial services offerings, we also provide digital banking services through GXS Bank in Singapore and GXBank in Malaysia. Grab was founded in 2012 with the mission to drive Southeast Asia forward by creating economic empowerment for everyone. Grab strives to serve a triple bottom line – we aim to simultaneously deliver financial performance for <https://www.grab.com/vn/>).

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