

## 2023 IMPACT REPORT



## Safe, Equitable and Sustainable Mobility

NO ONE LEFT BEHIND



## OUR PATH TO BUILD HEALTHY, INCLUSIVE, AND WALKABLE COMMUNITIES

SINCE 1999, WE HAVE MADE AN IMPACT IN 36 COUNTRIES AROUND THE WORLD.



1999 CREATION OF AIP FOUNDATION

Founded by Greig Craft

#### 2002 INCLUSIVITY

Started tropical helmet production at our social enterprise Protec

#### 2000 FOCUS ON YOUTH

Launched inaugural helmet distribution program

#### our social rprise Protec

2004 ENGAGING COMMUNITY

Created first traffic safety curriculum for primary school students

#### 2005 SAFER SCHOOL ZONES

Implemented road infrastructure improvements around schools

#### 2006 GLOBAL ADVOCACY

Joined United Nations Road Safety Collaboration

#### 2007 COMMUNICATION FOR CHANGE

Influenced the passage of Vietnam national motorcycle helmet law

#### 2010 DATA-DRIVEN

Started collaboration with U.S. Centers for Disease Control and Prevention

#### 2009 WALKABLE CITIES

Launched pedestrian safety program

#### **GOING GLOBAL**











2020

**SAFER** 

**INFRASTRUCTURE** 

Established a model city

for safe school zones



#### 2015 **INTERNATIONAL** RECOGNITION

Advocated for inclusion of road safety in Sustainable Development Goals

#### 2013 **SAFE SPEED**

Implemented 1st anti-speeding campaign

#### **ENVIRONMENT**

Involved in Green Transport Development Project

#### 2016 **ACCESS TO EDUCATION**

Joined the global Child Health Initiative

#### 2017 **SOCIAL EQUALITY**

Developed programs for garment workers' commuting safety

#### 2019 INNOVATION

Partnered with International Road Assessment Programme (iRAP) for safer infrastructures

with #3500Lives

**DECADE OF ACTION** Involved with all partners in a global movement

2021

#### 2023 **GLOBAL MOBILITY**

Selected as global UN Road Safety Fund implementing partner

#### 2022 AI & BIG DATA

Launched the Youth Engagement App

#### 2018 **CHANGING AT-RISK BEHAVIORS**

Raised awareness about child restraints



#### IMPACT REPORT 2023 | 2023 AT A GLANCE

## **2023 AT A GLANCE**



We advocate for **safe and sustainable mobility for all** 

### **51,571,388 PEOPLE IMPACTED**



178 PROGRAM SITES



12 COUNTRIES



**3,536 STAKEHOLDERS**(governments, civil society, private sector)





We provide quality education to vulnerable communities

### **352,694 PEOPLE EDUCATED**



















## We promote gender equality, inclusivity and empowerment



**60%**OF PEOPLE EDUCATED ARE FEMALE



941
PEOPLE LIVING
WITH DISABILITIES
ENGAGED



3,299
PEOPLE
INCLUDED FROM
ETHNIC MINORITIES
COMMUNITIES



212,749
GIRLS AND
WOMEN EMPOWERED
(through leadership
development, training,
and community advocacy)



Our action resulted in **impactful growth** 



43%
INCREASE IN
HELMET WEARING
RATES



Up to 54%
IMPROVEMENT IN
STUDENT
ROAD SAFETY
KNOWLEDGE



41
POLICIES
INFLUENCED



FROM POLICIES

Dear Friends.

One of the most rewarding aspects of my work is having the opportunity to directly contribute to meaningful change. As we approach the remarkable milestone of AIP Foundation's 25th anniversary, your unwavering support has allowed us to grow as a coalition-builder and catalyst to transform mobility through equity, sustainability, and health.

I am thrilled to share some critical lessons that have driven our work this year:

**The only way forward is together.** We celebrated several milestones in our effort to promote safer journeys to school. Our *Safe School Zone Guide* was endorsed by Vietnam's Ministry of Transport – providing policymakers with a blueprint to improve the safety of school zones across the country. Our successes are built on a foundation of dedicated individuals and organizations who share our vision. From our partnerships across regions and sectors, to our empowered team who tirelessly advance our cause, every accomplishment that AIP Foundation has achieved is shared among the community that works alongside us.

**Change begins with listening.** We were proud to influence critical legislation across the region – including in Cambodia, which announced its commitment to reduce school speed limits to 30 kilometers per hour. A core objective of our work is to serve as a bridge between decision-makers and the community. We organized forums for young people to engage with policymakers and empowered factory workers with the skills and knowledge to advocate for the right to commute to work safely. Our efforts begin by building an authentic understanding of the experiences, hopes, and struggles of our beneficiaries.

**Young people are ready to contribute.** One of the cornerstones of our success has been our dedication to empowering youth as catalysts of change. Young people are not just the recipients of our work; they are active partners. This year, we collaborated with young leaders to launch a Youth Engagement App to promote youth participation in community development. Within AIP Foundation, my young colleagues continuously inspire me with their passion and creativity, which allows us to innovate and evolve as an organization. Young people are already making waves around the world, and the time to shape our future alongside them is now.

While significant work remains in the global effort to halve road traffic deaths and injuries by 2030, I hope the examples of impact, lessons learned, and community stories included in this year's report serve as an essential reminder of our collective abilities to make a meaningful contribution – just as they have for me.

Sincerely,

Mirjam Sidik | Chief Executive Officer



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## A GLOBAL CRISIS AFFECTING US ALL

THE TRANSPORT SECTOR IS RESPONSIBLE FOR

### NEARLY A QUARTER OF GLOBAL GREENHOUSE GAS EMISSIONS





ROAD CRASHES ARE

THE LEADING KILLER
OF CHILDREN
AND YOUTH GLOBALLY

EACH YEAR,

1.19 MILLION LIVES ARE LOST

AND BETWEEN

20 AND 50 MILLION PEOPLE ARE INJURED





THIS IS THE LIFE OF

A LOVED ONE LOST EVERY 27 SECONDS



### AMPLIFYING OUR WORLD'S INEQUALITIES

92% of traffic fatalities occur in low-and middle-income countries, slowing down their development



### CAUSING HARM THROUGHOUT SOCIETY

Two-thirds of deaths occur during our most productive years (18-59 years old)



## INCREASING SOCIAL INJUSTICE IN OUR WORLD

Vulnerable populations do not have equal access to mobility, compromising their access to education, work, and rights



#### JEOPARDIZING OUR HEALTH

Underinvestment in eco-friendly infrastructure leads to increased carbon emissions and poor public health



#### THREATENING OUR PLANET

More carbon-emitting vehicles on streets means more pollution, causing harm to our planet



## IMPEDING OUR GLOBAL ECONOMIC GROWTH

Some estimates put the global cost of road traffic injuries as high as US\$1.8 trillion, roughly equivalent to 10–12% of GDP

# SAVING LIVES SINCE 1999 TO MAKE THE WORLD A SAFER PLACE





Mobility event with students in the Philippines

#### Mobility is at the heart of our daily lives.

We move to go to school, work, meet family and friends.

Yet, this essential right remains unequal.

For millions around the world, safe mobility is a distant dream, creating barriers to education, opportunity, and even survival.

At AIP Foundation, we bridge this gap. We are a non-profit organization dedicated to saving lives on the roads and ensuring safe, equitable, and sustainable mobility for all.

By tackling injustice across key areas like **youth education**, **worker rights, gender equality, and environmental sustainability,** we pave the way for a future where every journey empowers, connects, and inspires.



## FROM LOCAL TO GLOBAL: OUR HUMAN CENTERED AND HOLISTIC APPROACH

THE UNITED NATIONS HAS SET A TARGET OF REDUCING DEATHS AND INJURIES FROM ROAD CRASHES (SDG 3.6). WE BELIEVE THAT A SAFER WORLD CAN ONLY BE BUILT THROUGH LOCAL IMPACT AND INTERNATIONAL COOPERATION.



SAFE INFRASTRUCTURES AND -

HELMET SAFETY AND SAFE EQUIPMENT



WALKABLE CITIES AND GREEN MOBILITY



POST-CRASH CARE
AND
RETURN TO WORK

IN LOCAL
COMMUNITIES,
WE ADVOCATE FOR



KNOWLEDGE AND DRIVING SKILLS



ANTI-DISTRACTED AND -DRINK DRIVING



SAFE JOURNEY TO WORK AND SAFE SCHOOL ZONES



SAFE VEHICLES
AND
VEHICLE RESTRAINTS



Qualitative data from communities and evidence-based results to identify solutions



## GLOBAL & LEGISLATIVE ADVOCACY

Collaborative networking and bond between stakeholders to influence decision-makers



MULTI-FACETED PROGRAMS for effective and evidence-based results



Road safety knowledge for all to change behaviors and create a culture of safety

**EDUCATION** 



## COMMUNICATION FOR CHANGE

Public awareness and collaboration with governments to shift laws and habits



## ACCESS TO SAFE EQUIPMENT

Safety tools and infrastructure modifications to implement change for at-risk communities

Students receiving first aid training to save lives in Thailand







Peace, justice and strong institutions



Climate action





Our inclusive and targeted programs pave the way to sustainable changes related to 11 out of 17 United

Nations goals



Good health and well being









#### IMPACT REPORT 2023 | OUR APPROACH



## **EQUITY FOR DIVERSITY**

NO ONE LEET BEHIND

At the core of AIP Foundation's mission is a commitment to being truly dedicated to the people we serve. With an unwavering determination to leave "No One Behind," our organization works to ensure that basic human necessities are met for all individuals. without forgetting that our next generation is vital for change.

#### ANSWERING BASIC HUMAN NEEDS FOCUSING ON YOUTH

Everyone deserves to safely walk, cycle, take Our initiatives span from providing mobility transit, drive through their communities and breathe clean air regardless of age, ethnicity, students and parents to engaging youth as gender, ability, or background. It's not just a future leaders through training programs convenience; it's a biological requirement for and innovative campaigns. In 2023, the human health and well-being. In Cambodia, first Youth Forum on Sustainable Mobility where thousands of garment and footwear and Traffic Safety was held in Vietnam. factory workers face perilous commutes, we Youth are also enabled to identify and focus on transitioning to safer report high-risk road conditions to transportation. Through our legacy across decision-makers through a dedicated the Asia-Pacific region, we empower Youth Engagement App (Read "The Power communities by advocating for greener of Data" page 17). In Thailand, our mobility - providing solutions to decrease programs aim to enhance mobility transport gas emissions for cleaner air to breathe.

#### **FOSTERING INCLUSIVITY**

From empowering women and advocating for gender equality to promoting safer commutes for low-income households and people from ethnic minority communities. our initiatives extend beyond schools and factories. AIP Foundation actively fosters inclusivity through collaboration with stakeholders from diverse sectors. This multi-sector collaboration ensures a holistic approach to sustainable mobility. AIP Foundation's inclusive strategies consider factors like gender and socio-economic backgrounds, ensuring its programs benefit entire communities.

education and solutions for primary advocacy leadership among teenagers and voung adults (Read "The Power of Youth" page 16).





Watch the Al&Me Music Video encouraging youth to speak up for safer mobility all across Vietnam

## 11,489

Helmet wearing rate among people we served:





Before our interventions

After our interventions

We facilitated safer commute conditions for

123,545 CAMBODIAN WORKERS

Bus drivers in Cambodia commit to safer mobility during the 7th UN Global Road Safety Week





Example of the impact of one of our programs in Cambodia:





compared to the 2022 recorded factory health and safety rates





"The joy of witnessing students comprehend and apply vital lessons outside the classroom reaffirms the impact of shaping responsible, safety-conscious individuals. It is about cultivating a culture of awareness and responsibility."

Pakadet Boonmee, Teacher in Thailand

#### We educated:





127,006
GARMENT AND FOOTWEAR FACTORY WORKERS AND DRIVERS



13,539 TEACHERS, SCHOOL STAFF, AND PARENTS



75,470
OTHER
COMMUNITY MEMBERS

We improved the lives of:

941

WORKERS LIVING WITH DISABILITIES



Som Phanit, a Cambodian worker living with disability, encouraged and supported to go back to work

3,299
STUDENTS FROM ETHNIC MINORITIES



Mobility program focusing on youth from ethnic minority communities in Vietnam



Female Cambodian workers being awarded for their efforts as Speak Up Champions in presence of the Secretary of State of the Ministry of Public Works and Transport



We raised awareness among

47,776 CAMBODIAN WORKERS

about access to post-injury employment options



2023 | EQUITY FOR DIVERSITY

"I would like to suggest to all drivers: please slow down when you approach factory zones or the places where workers are dropped down and picked up."

Hong Chak

a Cambodian driver of collective transport for workers, shares how small actions can contribute to safer mobility. Youth in Thailand raise their voice for their rights to access safe mobility



Road crashes are the leading cause of death for children and young adults aged 5-29 years globally. At AIP Foundation, our young collaborators are equipped with life-saving knowledge and invested with the power to influence the future of their communities.

In 2023, we trained

116,394 YOUTH AGED 10-25 YEARS OLD

across

78 SCHOOLS AND UNIVERSITIES

Their road safety knowledge increased

FROM MINIMUM 36% TO MAXIMUM 98%





STUDENTS
were empowered
as mobility leaders

\* Here and in all our Impact Report 2023, pseudonyms have been used in accordance with AIP Foundation's Child Protection Policy & Code of Conduct and upholding Article 19 of the UN Convention on the Rights of The Child

"I want to see improvement in supporting people living with disabilities when they are on the road. I believe in a world where there is no discrimination and is equal for everybody."

Vinh\*, Student in Vietnam



Creative activities on the topic of mobility in a primary school in Vietnam



15

## THE POWER OF YOUTH TOMORROW'S LEADERS: TRANSFORMING THAILAND THROUGH YOUTH LEADERSHIP

With more than 17 million people under 18 years old, youth emerge as our most influential advocates for safe mobility in Thailand. As the country looks to the future, our programs focus on empowering youth ambassadors, to stand as beacons of hope, shaping a mobility landscape where the youth are architects of creating ripple effects throughout communities. During the 7th United Nations Global Road Safety Week, one hundred students of Songkhla Satun secondary school led road safety activities. They delivered inspirational messages to encourage their peers to become safe mobility ambassadors in their own communities. Before the event, students had analyzed the high-risk areas around the school and told decision-makers what actions needed to be taken to fix them.

Student in Thailand raises their voice for the 1.8 Billion Young People for Change Campaign



"After participating in the project's activities, our lead students presented the videos about road safety they produced, which impressed the police. The videos are distributed during school skills lessons. I want the project to continue and to expand to neighborhood schools, building a network, having new friends. And I want to leave a message to the young students, that it is important to get a driver's license."

Ruby\*, 17 years old, Road Safety Ambassador, wishes to advocate beyond their school "Before participating in the road safety program, I never imagined myself rushing to aid someone in a critical situation like the motorcycle crash I encountered. Yet, there I was, performing CPR with a sense of urgency and focus. This experience has shifted my attitude towards road safety drastically. I used to hesitate, but now I act without a second thought, driven by a newfound concern for others' well-being. Knowing that the injured man made it to the hospital safely brought me immense relief, and I am grateful for the skills and confidence this program has instilled in me."

Ray\*, 17 years old, Road Safety Youth Champion, applied lifeguarding skills in a real situation to save a life

Secondary school students raise awareness among their peers in Thailand



58,328 CHILDREN AND YOUTH

engaged in Thailand, including



54 MOBILITY LEADERS

empowered among young students



## THE POWER OF DATA AI FOR GLOBAL GOALS: **BRINGING YOUTH** TO THE DECISION TABLE

In Vietnam, AIP Foundation harnesses the power of data and artificial intelligence to involve the youth in critical decision-making processes. Al&Me: Empowering Youth for Safer Roads is an innovative program that leverages AI and big data's transformative power to revolutionize mobility.

At the core of this initiative, the Youth Engagement App (YEA) enables young individuals to be active participants in shaping the safety of their communities. The YEA encourages students to identify and report high-risk road conditions. The data collected serves as actionable recommendations shared with the government for effective, evidence-based road safety interventions.

AIP Foundation received a monumental boost by being included in a USD\$2 million grant invested in AI for good initiatives in 2023. This game-changer for safer journeys was awarded to iRAP, with AIP Foundation as the Vietnam lead partner. Integrating AI, satellite imagery, and Street-View images will facilitate a country-wide star-rating evaluation of road infrastructure around schools, supporting targeted upgrades.



Students participating in the pilot launch of Youth Engagement App



1,805 used the Youth Engagement App to report more than 18.000

**DAILY SCHOOL COMMUTES** 



"Without YEA, it would be really hard for me to report dangerous roads. There is no way I could share with everybody all at once. Without it, I could only share with my family and friends, which is still a limited effort for change. With YEA, I could finally update everybody at any time!"

Quyen\*, Student in Vietnam



## **HUMAN RIGHTS**

#### SAFEGUARDING DIGNITY. **EMPOWERING LIVES**

Mobility is a human right enabling access to other human rights such as education, work and leisure. Millions around the world are denied the fundamental right to mobility, a right we often take for granted. For them, freely moving from place to place is a critical pathway to opportunity and participation in society.

#### SUPPORTING UNIVERSAL VALUES

Fulfilling human safety needs - health, AIP Foundation believes in the strength of well-being, or financial security - relies on equitable access to transport. Without access to reliable transportation, individuals face barriers to education, healthcare, employment, and social connection. Children and youth are at the core of our local initiatives, with a global purpose to make school areas safer. In Cambodia, our aim to ensure that all workers safely commute to work can impact all the people and family members they support.

#### MOBILIZING WOMEN

From inclusive school programs in Vietnam to initiatives within the Cambodian workforce, AIP Foundation actively promotes women's rights and encourages female participation in advocating for safe mobility. The impact is seen not only in statistics but in the stories of women who have found their voice through our programs. One striking example is the 'Speak Up' campaign in Cambodia, launched to empower female workers to raise their concerns when transportation does not meet the safety needs of their peers.

#### **JOINING VOICES**

collective and diversified voices (Read "The Power of Collaboration" page 22). The collaborative efforts with communities and civil society demonstrate the power of collective action in addressing human rights challenges. Globally, we participated in the 1.8 Billion Young People for Change campaign and co-organized the "Driving Change: Youth Engagement for Improved Road Safety" session at the Global Forum for Adolescents.



Watch Global Forum for Adolescents session "Driving Change: Youth engagement for improved road safety

Photo Source: Youtube @1.8News





In 2023

**OF PEOPLE EDUCATED** 

OF WORKERS TRAINED

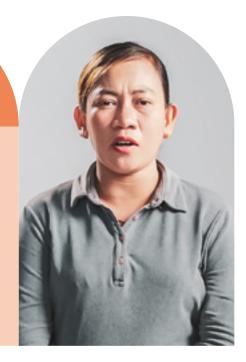
and

**OF SPEAK UP CHAMPIONS EMPOWERED** 

### **WERE FEMALE**

"I want to tell all workers: Let's speak up to raise the issue of unsafe trucks we commute in daily. Don't be afraid to speak up to avoid road crashes and be safe in commuting together!"

Road Safety Working Group member in a factory in Cambodia and spokesperson in an awareness raising video







"Human rights are rights we have simply because we exist as human beings - they are not granted by any state. These universal rights are inherent to us all, regardless of nationality, sex, national or ethnic origin, color, religion, language, or any other status. They range from the most fundamental - the right to life - to those that make life worth living, such as the rights to food, education, work, health, and liberty."

United Nations Office of the High Commissioner for Human Rights



Students in Thailand enjoy activities on the topic of safe mobility





## **SUSTAINABILITY**

#### SHAPING TOMORROW'S MOBILITY TODAY

Sustainability is at the core of AIP Foundation's vision for the future of mobility. From rethinking mobility to advocating for lasting changes, AIP Foundation's commitment is demonstrated in initiatives that address current challenges and lay the groundwork for a resilient and greener future.

#### PROPOSING SOLUTIONS

Adaptation is vital to address the diverse challenges encountered in the countries we work in, together with addressing global issues. With an innovative mindset, we propose solutions as diverse as building the next generation of leaders, utilizing advanced technology, promoting soft mobility, as well as influencing laws and policies. In Vietnam, AIP Foundation's commitment to the country lies in proposing sustainable solutions that reshape infrastructure for long-term safer mobility. Implementing the Safe School Zones Guide pilot in Vietnam showcased our dedication to creating secure environments. In 2023, the Ministry of Transport issued an official letter recommending the Safe School Zones Guide Vietnam as the first national reference material on safe school zones (Read "The Power of Trust" page 23).

#### **INFLUENCING LAWS**

AIP Foundation's sustainability efforts extend beyond projects to influence entire countries toward legislative change for safer mobility practices. Beyond endorsement by the government, the Safe School Zones Guide serves as evidence to support legislation establishing a legal school zone definition in Vietnam (Directive 31). In Thailand, the appointment of AIP Foundation as a member of the Sub-Committee on Road Safety for Children

and Youth in Songkhla Province illustrates the trust of local government representatives. In Cambodia, we support the government's current road safety priorities of a 30km/h speed limit in school zones and safer transportation for factory workers.

#### RETHINKING MOBILITY

AIP Foundation envisions a future where mobility aligns with environmental sustainability. In Vietnam, AIP Foundation is multiplying initiatives to promote biking in schools, one of them mobilizing the national Ambassador for Earth Day and over 1,000 community members during the 7th UN Global Road Safety Week. In Cambodia, the ongoing Eco-Safe training of truck drivers showed that drivers could reduce fuel consumption. These efforts encourage alternative, eco-friendly transportation, reducing emissions and fostering healthier communities.





AIP Foundation on rethinking mobility during the 7th UN Global Road Safety Week



We influenced

41

**POLICIES** 



Potentially benefiting

22,015,496

PEOPLE

"The youth have the power to make a difference. Today is an opportunity to not only support safe and sustainable mobility, but also deliver our commitment to transform transportation."

Prasit Nookung, secondary school director in Thailand







#### IMPACT REPORT 2023 | SUSTAINABILITY

Across

19 SCHOOLS IN VIETNAM

We equipped

**18,117** STUDENTS

with knowledge of safe cycling practices



Lê Nguyễn Bảo Ngọc, Miss Intercontinental 2022, also named Ambassador for Earth Day in Vietnam, joined our activities to promote cycling among young students and support safe and green mobility.



In Cambodia, we trained

555
DRIVERS FOR ECO-SAFE DRIVING

to incentivize driving behavior change. This can reduce emissions and, therefore, decrease their carbon footprint.



## THE POWER OF COLLABORATION BUILDING ON DIVERSITY

## BUILDING ON DIVERSITY TO ADDRESS COMMUTING SAFETY CHALLENGES

Every day, more than 800,000 Cambodian factory workers risk their lives commuting on perilous roads to go to work. The garment and textile sector faces challenges with unsafe transport, inadequate infrastructure, and a rise in inexperienced road users. Unsafe commuting to/from work is a heavy burden on the worker's life and the country's economy.

AIP Foundation's commitment to commuting safety shines in collaborative initiatives. With only one program - out of three factory-focused initiatives in Cambodia - AIP Foundation organized 274 joint actions with stakeholders. In 2023, best practices were shared at a national workshop, building on a "Declaration of Action" backed by the UN Secretary-General's Special Envoy for Road Safety. This declaration – endorsed by 35 trade unions, national and sub-national authorities, civil society organizations, media, factory owners, and brands – was presented to the Cambodian government and serves as a blueprint for collaborative actions that can be taken to ensure that workplaces comply with road safety rules and road traffic laws.

Regular coordination of stakeholders' discussions and field visits enables the emphasis on scalable mobility policies, with the formation of a government-non-government working group. Successful road safety policy implementation at factories has led to increased knowledge among workers and drivers, an increased helmet-wearing rate, and the transition from commuters standing in flat-bed trucks to safer vehicles, such as buses and vans. This collaborative approach contributes significantly to safer commutes, aligned with the government's recently revealed four-year action plan for workers with a particular focus on changing the existing unsafe means of transportation.

Meeting with the government at the Ministry of Public Works and Transport in Cambodia



#### IMPACT REPORT 2023 | THE POWER OF COLLABORATION



High-level meeting with stakeholders to collaborate on the transition to safer commute conditions for workers in Cambod

More than

## 800,000 FACTORY WORKERS

provide labor for Cambodia's export sector in footwear and garment items

Garment and footwear items are worth nearly

9.03 AND 1.74 BILLION US\$

respectively

#### 930 STAKEHOLDERS

involved in improving workers' transport conditions in Cambodia



## **THE POWER OF TRUST**

## **IMPORTANCE OF** DATA DISSEMINATION WHEN ADVOCATING FOR POLICY CHANGE

In 2023, Vietnam celebrated the successful conclusion of the Slow Zones, Safe Zones program. After five years of implementation, 71% of target school zones in Pleiku City achieved the highest safety rating. Launched in 2018, the program not only made a local impact in Pleiku City but emerged as a global influencer, championing the Sustainable Development Goals and urging a paradigm shift in mobility with the hashtag #rethinkmobility. Bolstering this success, the government collaborated with AIP Foundation to create the national Safe School Zones Guide in 2021.

After receiving the official endorsement from the Ministry of Transport, the guide stands as a critical resource for safer school zones in Vietnam. It was presented to 63 Departments of Transportation for practical implementation across provinces, ensuring nationwide impact. In a national effort, the Prime Minister issued Directive 31, calling for joint actions from the Ministry of Transportation, the Ministry of Health, the Ministry of Public Security, and provincial authorities. By closing the gap between vision and implementation, AIP Foundation demonstrates the transformative power of coalition-building and data dissemination efforts in influencing broader mobility policies.

The journey from a local program to international influence is continuing. AIP Foundation and partners delivered a complimentary program in the Asia-Pacific region on how to collect data for school zone assessments with the Star Rating for Schools methodology internationally acknowledged to quide decision-makers in adopting safe infrastructure and widely used in AIP Foundation mobility programs.







Over five years, the Slow Zones, Safe Zones program

DIRECTLY IMPACTED 130,492

**INDIRECTLY REACHED** 16,189,096 INDIVIDUALS BENEFICIARIES

## **OUR PARTNERS**



## **227 YEARS**

#### OF RENEWED TRUST WITH OUR PARTNERS

Cumulative number of years that all current partners have worked with AIP Foundation

Our work this year, exploring new and exciting opportunities to solve global mobility challenges, is only possible with the continued support of our diverse and incredible network of partners. Our deepest thanks to all the partners who have stood by us and championed our vision of a world where we can creatively flourish and expand.

#### **OUR SUPPORTERS:**

- Boeing
- · Bloomberg Philanthropies
- British Council
- Catchafire
- · Chevron Corporation
- · CISU Civil Society in Development
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- Fédération Internationale de l'Automobile (FIA)
- FIA Foundation
- Fondation Botnar
- Ford Motor Company
- Global Alliance of NGOs for Road Safety
- GlobalGiving
- · Global Health Advocacy Incubator
- Global Road Safety Partnership
- · Google.org
- Grammarly, Inc.
- International Federation of Red Cross and Red Crescent Societies
- International Road Assessment Programme (iRAP)
- Johnson & Johnson

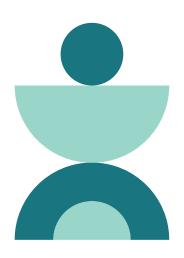
- · Manulife (Cambodia) PLC
- · Michelin Siam Co. Ltd
- · Michelin Corporate Foundation
- Monmouth University
- · Princeton in Asia
- Prudence Foundation
- Prudential
- · Puma Energy Foundation
- · Queen's University of Belfast
- · QUNIE Corporation
- · RMIT University Vietnam
- · Solidarity Center
- · Thai Bridgestone Co. Ltd.
- · The UPS Foundation
- · TotalEnergies Thailand
- · TotalEnergies Foundation
- Tyme Education
- · University of Aberdeen
- USAID
- VF Corporation
- · Youth for Road Safety (YOURS)

AIP Foundation attended the FIA Conference 2023 to share how to use evidence-based approach to promote policy changes for safe school zones



#### **OUR AFFILIATIONS:**

- · Automobile Association Vietnam
- · Centers for Disease Control and Prevention
- · Child Health Initiative
- · Child Injury Prevention Alliance (CIPA)
- Fédération Internationale de l'Automobile (FIA)
- FIA Foundation
- · Global Alliance of NGOs for Road Safety
- · iRAP Star Rating for Schools
- Protec
- · Safe Kids Worldwide
- · Thien Nhan & Friends
- · United Nations Road Safety Collaboration
- United Nations Road Safety Fund





Over 50 stakeholders reunited in Thailand to officially establish a partnership pioneering a new road safety model for secondary school





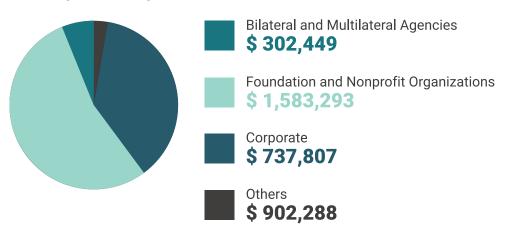
We are honored to announce that H.S.H. Prince Albert II of Monaco has graciously accepted to serve on the Leadership Council of AIP Foundation.

H.S.H. Prince Albert II of Monaco has led an exemplary life of service and leadership through his philanthropy and charitable activities. His global reputation and influence will help empower and sustain the aims and objectives of AIP Foundation.

## **FINANCIALS**

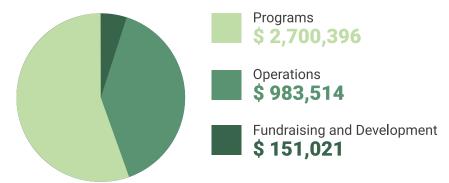
2023 - INCOME

\$ 3,525,836



2023 - EXPENDITURE

\$3,834,931







#### LEADERSHIP COUNCIL

#### H.S.H. PRINCE ALBERT II

Sovereign Prince of Monaco Monaco, Monte Carlo

#### HON. LORD GEORGE ROBERTSON

Secretary General of NATO (Ret.) British Member of Parliament London, UK

#### **MICHELLE YEOH**

Actress UNDP Goodwill Ambassador Geneva, Switzerland

#### **GREIG F. CRAFT**

President and Founder, AIP Foundation Hanoi, Vietnam



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