



FOR IMMEDIATE RELEASE

The Power of Partnerships: United Kingdom and Vietnam to Host Inaugural Green and Equitable Mobility Conference in Vietnam Advocating for Human, Green, and Safe Mobility Rights

HO CHI MINH CITY, Vietnam - January 17, 2024

With international partners under a special agreement between the British Council and the University of Aberdeen, AIP Foundation is thrilled to announce that *The Green and Equitable Mobility (GEM)* conference will be held on January 17, 2024, in Ho Chi Minh City, Vietnam. The objective of the *GEM* Conference is to encourage new partnerships and capacity-building to advance equity and sustainability in the mobility and transportation sector. Participants and speakers will achieve this by telling how safe, equitable, and sustainable mobility can positively impact our daily lives and future.

The *GEM* Conference is supported by a UK-Viet Nam Partnerships for Quality and Internationalisation grant from the British Council's Going Global Partnerships programme. Aligned with the current topical issue of Environmental, Social, and Governance (ESG), this is the first event in Vietnam to approach mobility from a human and green perspective with the motto "No One Left Behind." Co-funded by the FIA Foundation, the *GEM* conference is co-organized by the University of Aberdeen and University of Transport and Communications in Ho Chi Minh City, and sponsored by the University of Economics Ho Chi Minh City and the Institute of Smart City & Management.

Mobility is at the heart of our daily life, yet we tend to forget its importance. We move to go to school, work, meet family and friends. Yet we are not equal. Safe mobility is one of the main global public health issues. Acting on mobility has tremendous positive effects on SDGs, such as health and well-being, access to quality education, decent work and economic growth, decreasing the inequalities gap, and clean air to support the development of sustainable cities and communities. It is everyone's right to have equitable access to school, work, transport, and above all, healthy and green cities, as well as livable and walkable neighborhoods around the world.

During the *GEM* conference, the following topics will be explored: how women and men move differently, women being more likely to adopt sustainable travel behaviors, green mobility, Equality, Diversity, and Inclusion in higher education - especially in Science, Technology, Engineering and Mathematics (STEM) and transport sectors - to sustain significant climate change mitigation.

In the spirit of inclusivity and accessibility, the *GEM* conference will be a hybrid event with Vietnamese-English interpretation and translation. There will be accessibility for people living with disabilities and support for students to attend the conference. Throughout the conference day, participants, speakers, and attendees will be encouraged to approach the event via interactivity on digital platforms.

Please find below the full details for event attendance:

- **Date and time:** January 17th 2024 from 13:30 to 18:00
- **Location:** Saigon Prince Hotel, 63 Nguyen Hue Boulevard, District 1, Ho Chi Minh City
- **RSVP:** In-person attendance is possible only by invitation (due to limited seating). Online attendance is open to all. Please register here to attend online. This event is free of charge for all.

###

Notes to Editors

About the GEM Conference

The GEM Conference is part of the partnership project titled 'Cross-Sector Partnerships to Improve Transnational Education and Gender Equity in Traffic Safety' led by the University of Aberdeen and the University of Transport and Communications, supported by a UK-Viet Nam Partnerships for Quality and Internationalisation grant from the British Council. The UK-Viet Nam Partnerships for Quality and Internationalisation grants support capacity building, knowledge exchange and collaboration activities between UK and Viet Nam higher education sector at system and institution levels in the areas of Leadership and Governance; Benchmarking HE qualifications and Quality Assurance; and Teaching, Research, Innovation and Knowledge Transfer. The UK-Viet Nam Partnerships for Quality and Internationalisation is part of a wider British Council programme called Going Global Partnerships, which builds stronger, more inclusive, internationally connected higher education and TVET systems.

For more information, please visit www.britishcouncil.org/going-global-partnerships.

About British Council

We support peace and prosperity by building connections, understanding and trust between people in the UK and countries worldwide.

We uniquely combine the UK's deep expertise in arts and culture, education and the English language, our global presence and relationships in over 100 countries, our unparalleled access to young people and influencers and our creative sparkle.

We work directly with individuals to help them gain the skills, confidence and connections to transform their lives and shape a better world in partnership with the UK. We support them to build networks and explore creative ideas, to learn English, to get a high-quality education and to gain internationally recognised qualifications.

We work with governments and our partners in the education, English language and cultural sectors, in the UK and globally. Working together we make a bigger difference, creating benefit for millions of people all over the world.

We work with people in over 200 countries and territories and are on the ground in more than 100 countries. In 2021–22 we reached 650 million people.

About FIA Foundation

The FIA Foundation is an independent UK registered charity which supports an international programme of activities promoting safe roads, clean air, and climate action.

www.fiafoundation.org

About the Child Health Initiative

The Child Health Initiative is coordinated by leading global road safety philanthropy the FIA Foundation.

The Child Health Initiative is an informal collaboration of organisations committed to advocating for the rights of children and adolescents to safe and sustainable mobility, and working together to implement and promote practical solutions. For a full list of partners see www.childhealthinitiative.org



About University of Transport and Communications

As of May 2021, the total number of UTC's staff is 1,086; 815 of whom are full-time lecturers including 94 professors and associate professors, 223 doctors, 462 masters. Many lecturers of the University are leading experts in the field of transport, joining the advisory councils, state acceptance councils.

The total number of UTC's students is about 24,000 students at all training levels, of which there are about 2,000 master students and PhDs. Many graduates of the UTC are keeping high positions in the transport sector and others in Vietnam.

<https://en.utc.edu.vn/>

About AIP Foundation

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low and middle-income countries. For over 20 years, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit www.aip-foundation.org or connect with us on Twitter @AIPFoundation.

<https://www.aip-foundation.org/>

For Media Contact

Victoria Jönsson-Brown
Communications Officer
AIP Foundation

Tel: (+84) 91 598 75 84

Email: victoria.jonsson@aipf-vietnam.org