OUR 24 YEAR STORY: PAVING THE WAY TO A BRIGHTER FUTURE

SINCE 1999, WE HAVE MADE AN IMPACT IN 33 COUNTRIES AROUND THE WORLD.

1999 CREATION OF AIP FOUNDATION
Founded by Greig Craft

2000 FOCUS ON YOUTH
Launched inaugural helmet distribution program

2002 INCLUSIVITY
Started tropical helmet production at our social enterprise Protec

2004 ENGAGING COMMUNITY
Created first traffic safety curriculum for primary school students

2005 SAFER SCHOOL ZONES
Implemented road infrastructure improvements around schools

2006 GLOBAL ADVOCACY
Joined United Nations Road Safety Collaboration

2007 COMMUNICATION FOR CHANGE
Influenced the passage of Vietnam national motorcycle helmet law

2009 WALKABLE CITIES
Launched pedestrian safety program

2010 DATA-DRIVEN
Started collaboration with U.S. Centers for Disease Control and Prevention

GOING GLOBAL
Initiated the Global Helmet Vaccine Initiative
2013 SAFE SPEED
Implemented 1st anti-speeding campaign

2015 INTERNATIONAL RECOGNITION
Advocated for inclusion of road safety in Sustainable Development Goals

2016 ACCESS TO EDUCATION
Joined the global Child Health Initiative

2017 SOCIAL EQUALITY
Developed programs for garment workers’ commuting safety

2018 CHANGING AT-RISK BEHAVIORS
Raised awareness about child restraints with #3500Lives

2019 INNOVATION
Partnered with International Road Assessment Programme (IRAP) for safer infrastructures

2020 SAFER INFRASTRUCTURE
Established a model city for safe school zones

2021 DECADE OF ACTION
Involved with all partners in a global movement

2022 AI & BIG DATA
Launched the Youth Engagement App
2022 AT A GLANCE

We advocate for safe and sustainable mobility for all

50,776,409 PEOPLE SERVED

- 244 PROGRAM SITES
- 10 COUNTRIES
- 1,005 STAKEHOLDERS (from governments and civil society)
- 880 VOLUNTEERS ENGAGED

We provide quality education to vulnerable communities

8,297,356 PEOPLE EDUCATED

Including

- 47,606 STUDENTS
- 33,470 TEACHERS AND SCHOOL STAFF
- 38,610 PARENTS
- 61,502 WORKERS AND DRIVERS
- 8,114,583 COMMUNITY MEMBERS

*Primary school students celebrate Road Safety Day 2022 in Vietnam*
We promote gender equality, inclusivity and empowerment

51% OF PEOPLE EDUCATED ARE FEMALE
2,659 PEOPLE LIVING WITH DISABILITIES
1,590 PEOPLE FROM ETHNIC MINORITIES COMMUNITIES
4,176,883 GIRLS AND WOMEN EMPOWERED (through leadership development, trainings, and community advocacy)

Our action resulted in impactful growth

13,102,538 US$ SAVED IN PREVENTED ROAD INJURIES AND FATALITIES
39% INCREASE IN HELMET WEARING RATES
At least 28% IMPROVEMENT IN STUDENT ROAD SAFETY KNOWLEDGE
44 POLICIES INFLUENCED
71,767,288 PEOPLE POTENTIALLY BENEFITING FROM POLICIES

Prince Michael International Road Safety Award for the fourth year in a row
Dear Friends,

Our Impact Reports are often an opportunity for me to reflect on the context in which API Foundation carries out its mission. As I look at the world around us, I can’t help but think about how much more urgent it has become for us to act on behalf of our vulnerable and at-risk communities.

While people in every corner of the world are dealing with the impacts of climate change and rising living costs, it’s our vulnerable and at-risk families who face the greatest inequalities. These inequalities are only heightened when we think about the number of lives lost on our roads in low-and middle-income countries. It’s enough to make anyone feel skeptical of the state of the world.

And yet, I’m still hopeful.

In the face of these immense challenges, we have remained steadfast in our mission to promote equitable, safe, and sustainable mobility for all — directly impacting the lives of 8,298,053 vulnerable young people, parents, teachers, people living with disabilities, ethnic minorities, and more this past year.

In 2022, we empowered young people through education and training and provided them with the necessary tools to become active agents of change. Our young leaders developed hard-hitting campaigns to raise awareness on helmet use across Asia; they collaborated to help build a mobile application to map high-risk roads; and they organized coalitions to advocate for safer transport conditions for vulnerable garment factory workers — to name just a few.

We also worked to bridge sustainable connections between mobility and health, the environment, and equity. We promoted clean air and well-being by distributing bicycles to low-income and ethnic minority youth — many of whom previously relied on carbon-emitting motorcycles in their daily journeys to school. We launched a multi-sector coalition to promote greater gender diversity in engineering professions. And we engaged in research to reduce the negative effects of vision impairment on driving skills. To ensure our impacts are sustained for generations to come, we directly influenced 44 policies across the national-and-local levels.

To keep up with our fast-changing world, we also needed to think creatively to achieve the most effective impacts. We innovated our educational tools and methodologies to better meet the learning needs of our students with disabilities. We worked with partners to design and distribute improved helmet models that provide greater protection while meeting global standards. And we collaborated with academia to explore sustainable smart city solutions. We’re not stopping there.

With less than 3,000 days to go before the end of the Second Decade of Action for Road Safety, there is still much work to be done before our global targets are met. One key to meeting this challenge will be the ongoing coordination and strategic collaborations between sectors and civil society to empower people, promote sustainability, and foster creativity.

Sincerely,

Mirjam Sindi | Chief Executive Officer
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A GLOBAL CRISIS AFFECTING US ALL

Transport accounts for 14% of the global total of greenhouse gases.

Road crashes are among the top 10 leading causes of death globally.

Each year, 1.35 million lives are lost and between 20 and 50 million people are injured.

This is the life of a loved one lost every 24 seconds.

Amplifying our world’s inequalities: 93% of traffic fatalities occur in low- and middle-income countries, slowing down their development.

Endangering our youth communities: Road crashes are the leading cause of death for children and young adults (5-29 years) globally.

Increasing social injustice in our world: Women are the largest population using public transport, compromising their mobility, access to work and rights.

Jeopardizing our health: Underinvestment in eco-friendly infrastructure leads to increased carbon emissions and poor public health.

Threatening our planet: More carbon-emitting vehicles on streets means more pollution, causing harm to our planet.

Impeding our global economic growth: Globally, most countries lose approximately 3% of GDP to road traffic crashes.
AIP Foundation is a non-profit organization dedicated to saving lives on the roads and increasing access to safe, equitable and sustainable mobility for all.

We envision a world with zero road injuries and fatalities.

Beyond empowering underserved road users communities, AIP Foundation tackles injustice related to youth access to education, workers' rights, gender equality, and environmental issues.

As global citizens, we all deserve safe and equitable access to school, work, transport, and above all, healthy and green cities and livable neighborhoods around the world.
FROM LOCAL TO GLOBAL: OUR HUMAN CENTERED AND HOLISTIC APPROACH

The United Nations has set a target of reducing deaths and injuries from road crashes (SDG 3.6). We believe that a safer world can only be built through local impact and international cooperation.

In local communities, we advocate for:

- Safe infrastructures and reduced speed
- Helmet safety and safe equipment
- Walkable cities and green mobility
- Post-crash care and return to work
- Safe journey to work and safe school zones
- Seatbelts and child restraints
- Improved knowledge and driving skills
- Anti-distracted and -drink driving

By implementing multi-faceted programs for effective and evidence-based results:

- Research, monitoring & evaluation: Qualitative data from communities and evidence-based results to identify solutions
- Global & legislative advocacy: Collaborative networking and bond between stakeholders to influence decision-makers
- Communication for change: Public awareness and collaboration with governments to shift laws and habits
- Targeted education: Road safety knowledge for all to change behaviors and create a culture of safety
- Access to safe equipment: Safety tools and infrastructure modifications to implement change for at-risk communities
**FOLLOWING THE GLOBAL GOALS**

Our inclusive and targeted programs pave the way to sustainable changes related to 11 out of 17 United Nations goals.

- Partnerships for the goals
- No poverty
- Good health and well being
- Quality education
- Gender equality
- Reduced inequality
- Industry innovation and infrastructure
- Decent work and economic growth
PEOPLE DRIVEN

COMMUNITY-CENTERED IMPACT AS A PURPOSE

In November 2022, the world’s population reached an unprecedented 8 billion people. This immense global population growth can be attributed to advancements in the field of medicine, innovation, public health and overall quality of life. Yet as a human race, we have not achieved equity. With two out of every three people likely to be living in cities by 2050, safe mobility remains a challenge for millions of vulnerable populations.

OUR LEGACY ACROSS THE ASIA-PACIFIC REGION

Our core work is to protect vulnerable communities, which all started 24 years ago when we made protective helmets accessible to at-risk communities. This year, 18,500 people received helmets, to make safer mobility a reality in Cambodia, India, Thailand, the Philippines and Vietnam. And, we achieved a positive impact by increasing helmet wearing rates by 39%. Our social enterprise Protec, working hand-in-hand with us for 22 years, launched the ECE 22 helmets, making United Nations safety standards obtainable in Asia. This new milestone is another step towards reducing safe mobility inequalities in our region.

SCHOOLS: THE HEART OF EVERY COMMUNITY

Every child deserves safe access to their education and opportunities for the future. By ensuring that all students, teachers, and parents receive high-quality mobility education, we are catalyzing a solid mind shift toward safer behaviors in communities. In 2022, we educated 47,606 students, 33,470 teachers and school staff, and 38,610 parents. Our work goes beyond just the individual, focusing on families and communities under the same scope.

PROMOTING SAFER COMMUTE TO WORK

Safe mobility options are not always available for low-income households. In Cambodia, thousands of garment factory workers are often left with no other option but to risk their lives to access work via unsafe transport options. Many workers must rely on illegally converted vehicles without proper seats as the only affordable means for their daily commutes to work. Through joint actions with 219 stakeholders such as trade unions and factories, we focus on transition to safer transportation solutions and road safety education. In 2022, we trained 61,502 garment and footwear factory employees, and facilitated safer commute conditions for at least 35,080 Cambodian workers.

GENDER EQUITY AND WOMEN’S RIGHTS

Reaching beyond school and factory communities, we are fighting for women’s rights and gender equality in the field of safe mobility. Our school-based programs included 48% of female students in 2022 throughout 5 countries. In addition, 81% of Cambodian workers trained were women. Our programs enabled them to be more confident and raise their voices when unsafe behaviors can put their lives on the line. We are especially proud to collaborate with 212 female Speak Up champions across factories in Cambodia.

TOWARDS HEALTHIER COMMUNITIES

Safe mobility is a public health matter that we improve through various approaches. In 2022, we launched a research project to investigate the effect of eyesight on safe driving skills. This first study of its kind aims at advocating for motorcyclists’ tighter vision regulation in Vietnam. In Thailand, we refined the role of health education teachers in promoting road safety education. We also empowered Cambodian drivers to adopt eco-friendly driving, and encouraged students towards walking and cycling. Healthier communities can only be achieved through education, healthcare, physical wellbeing, and clean air.

"Life is the most important gift we have been given. There upon, we must be safeguarded."

Sanet Voorhees, Student giving a speech during a helmet handover ceremony in India

18,500

HELMETS RECEIVED BY VULNERABLE POPULATIONS

We educated:

47,606 STUDENTS

33,470 TEACHERS AND SCHOOL STAFF

38,610 PARENTS

Helmet wearing rate among people we served:

Before our intervention

26%

After our intervention

64%

"Here and in all our Impact Report 2022, pseudonyms have been used in accordance with AIP Foundation’s Child Protection Policy & Code of Conduct and upholding Article 19 of the UN Convention on the Rights of The Child"
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In Cambodia, through joint actions with 219 STAKEHOLDERS

In 2022, we educated 61,502 GARMENT AND FOOTWEAR FACTORY EMPLOYEES. We facilitated safer commute conditions for 35,080 CAMBODIAN WORKERS.
SUCCESS STORY
CAMBODIAN WORKERS TO SELF-ADVOCATE FOR THEIR RIGHTS AND THEIR COUNTRY’S ECONOMIC GROWTH

In 2020, road crashes among garment and footwear factory workers accounted for over 56% of the total commuting workers involved in road crashes. With the Cambodian government and garment factory stakeholders, we decided to solve this issue by listening to and engaging with commuters themselves, thus empowering Cambodian workers to advocate for their mobility and labor rights.

From 2020-2022, we tackled factory worker transport safety with a program establishing peer-to-peer road safety working groups (RSWGs) in garment and footwear factories, consisting of factory workers, union representatives, driver association representatives, administrative staff, and managers. We have trained 411 people as RSWGs members and 282 Speak Up champions at 13 factories. RSWGs foster leadership in factory staff to self-advocate for safer commuting conditions and make their peers’ suggestions a reality.

After receiving education and capacity-building training, RSWG members’ road safety knowledge test scores increased by 79%. When comparing a 10-month pre-intervention period to a 1.5-year intervention-inclusive period, there were 42% fewer road crashes in the factory zone with 54% fewer workers involved, representing a 49% decrease in serious injuries and an 85% decrease in deaths. Our collaborative efforts were awarded the Prince Michael International Road Safety Award for driving change. Our work in Cambodia highlights that worker’s rights go beyond the workplace, driving sustainable change through self-advocacy.
INCLUSIVITY FOR SUSTAINABLE CHANGE

Our fight for an inclusive, accessible and sustainable world is now. Access to safe mobility is a basic human right yet many children face a perilous journey to complete their education. Factory workers are put at great risk to provide for their families. The most impacted ones are vulnerable communities. In 2022, we improved the lives of 2,622 students living with disabilities and 1,565 ethnic minorities students. In addition to empowering female workers to stand up for their rights, we raised awareness among 58,474 workers about access to post-injury employment options.

We improved the lives of:

2,622 CHILDREN LIVING WITH DISABILITIES
1,565 ETHNIC MINORITIES STUDENTS

We raised awareness among
58,474 CAMBODIAN WORKERS about access to post-injury employment options

"It is important to conduct communication campaigns and education programs that are appropriate to specific population groups"

Mr. Luu Van Sue
Standing Member of Council on Ethnic Minority, Vietnam

Helmet handover ceremony
In the Philippines

In order to achieve long-term impact we must engage with all civil society and stakeholders to inspire a lasting legacy of positive social change.
SUSTAINABILITY DRIVEN

LEADING THE WAY TO INSPIRE OTHERS TO TAKE ACTION

Our shared responsibility is embodied by the international community adopting the Global Plan for Road Safety 2021-2030. Our common goal is to reduce road injuries and fatalities by 50% by 2030. Through governments, partners and civil society engagement, AIP Foundation is determined to create effective mindshifts and long-term changes for a sustainable social impact.

CHANGING BEHAVIORS STARTS WITH AWARENESS

Education and public awareness are the starting point in involving civil society to reclaim their rights for safer mobility. AIP Foundation is closely working with the press and media, who play a crucial role in ensuring that non-state actors are able to raise their voices and be heard. In 2022, we reached 49,224,761 people through offline and online campaigns on the top 5 behavioral risk factors on the roads: helmet wearing, drink driving, distracted driving, seatbelt and child restraint use.

ENGAGING YOUTH AS FUTURE LEADERS

In a rapidly-changing world, our youth are becoming mobility champions to create a healthier future for everyone. In 2022, we trained 21,849 youth including, in Thailand, 16 empowered students to become Youth Road Safety Champions. In Vietnam, we launched our Youth Engagement App for young people to pinpoint dangerous road areas, and enable the government to implement efficient solutions. More than one thousand Vietnamese students are now committed to advocate for safer streets and reduced speed limits.

GREEN MOBILITY FOR A HEALTHIER FUTURE

In 2022, we launched our ‘Bike to school’ campaign in Vietnam to encourage students and their families to use non-motorized means of transport – paving the way for healthier and greener cities as well as promoting safe and sustainable mobility while aligning with Vietnam’s National Green Growth Strategy 2021-2030. In Cambodia, we trained 1,067 drivers for Eco-Safe driving, incentivizing driving behavior change leading to decreased fuel consumption. After the training, 68% of the drivers could reduce emission by about 6.74kg CO2 per 100km traveled, therefore decreasing their carbon footprint.

We influenced

44
POLICIES
Across
3
COUNTRIES

49,224,761
PEOPLE

Through offline and online campaigns, we reached

Consultation workshop for Safe School Zone guide with Ministry of Transport representative in Vietnam

Read about our success story for safe school zones in Vietnam

Giao thông vận tải Chuyên gia (AIP)
TİẾP TỤC
2022
71% of schools reached the safest rank of 5 stars by implementing our regional infrastructure modifications.

In Cambodia, we trained 1,067 drivers for Eco-safe driving to incentivize driving behavior change.

Leading to 68% of surveyed drivers reducing their emission, therefore decreasing their carbon footprint.

Student training in Thailand.

Road modifications to safeguard pedestrians and students on their way to education in Thailand.
SUCCESS STORY

ENGAGING THE GOVERNMENT FOR SAFER SCHOOL ZONES IN VIETNAM

In Pleiku City, AIP Foundation made landmark advances to save lives notably by reducing speeds in school zones - the city now serving as a model for safe school zones nationwide. Throughout 2022, we had unprecedented breakthroughs for safe mobility nationwide.

Thanks to a combination of various interventions - improvement of school zone infrastructure, education, awareness, and policy advocacy - AIP Foundation and its governmental partners have led the way for safer school zones in Pleiku City and beyond. Our critical intervention allowed us to celebrate new milestones in 2022:

- Upgrade of 25 school zones through infrastructure modifications, with safety rating reaching 3 stars and above as assessed by Star Rating for Schools (SR4S, iRAP). 21 schools out of 25 schools were upgraded to 5 stars - the highest-ranking regarding safety with SR4S.
- Approval of the First School Zone Definiton by the People’s Committee of Pleiku City, outlining minimum infrastructure requirements for school zone areas. This will be applied to new schools and existing schools undergoing modifications in the city, providing safer mobility environment for students.
- Approval of the first National Traffic Safety E-curriculum by the Ministry of Education and Training to be used as an official school material for traffic safety education in the primary school system nationwide, with 6,000 teachers trained in 2022.

An initiative that started in only one city now has tremendous national and global positive repercussions. We started implementing change in two schools, to reach 31 primary schools in 2022, in addition to 7 schools in five other provinces in Vietnam. Our results and close collaboration with the local government influenced them to take over the work. They plan to upgrade the other 56 schools located on the provincial roads, all improvements being funded by the Gia Lai Province government. On the international stage, both national and local governments were awarded two highly prestigious international safe mobility awards for their impressive work during a ceremony held in 2022: Prince Michael International Road Safety Award 2020, and International Vision Zero for Youth Leadership Award 2022.
SUCCESS STORY

EMPOWERING SAFE MOBILITY LEADERS AMONG OUR NEXT GENERATION

The World Health Organization ranked Thailand as the number one country for road crashes in ASEAN with a 32.7 per 100,000 population death rate, the highest in Southeast Asia. To create a positive change in Thailand, AIP Foundation is sustaining a community of road safety champions among students and young adults.

In addition to educating young people to be smart road users, we need to empower Thailand’s next leaders - with more than 17 million of the population being under 18 years old. We engaged young adults in four secondary schools across four different regions of Thailand, where eight youth road safety champions were selected and graduated in 2022. The graduate students participated in a leadership workshop organized in Bangkok. The participants had a more hands-on experience in addressing safe mobility concerns in their local communities, met their peers from other schools and exchanged with experts.

By empowering the next generation of safe mobility leaders, we engaged 447 students, 80 teachers, and 12,970 parents and community members. With at least 90% of the participating students demonstrating improved self-confidence, not only graduated students but all educated students are ready to empower their community and go further towards sustainable change. The first generation of Youth Road Safety Champions are now ready to take a stand against the global road safety crisis. They already raised awareness within their community with short videos to promote safety rules and updated regulations, and driving license.

Youth engagement is critical to building sustainable community impact around the world. Today’s youth are more interconnected than ever before, constantly rallying for a safer, greener and better future for themselves and their families. Their energy is our motivation to go further, to go beyond and to innovate for a more creative tomorrow.

“I am grateful for this opportunity to save people’s lives in my country.”

Kylian
Youth Road Safety Champion graduate
CREATIVITY DRIVEN

INNOVATIVE COLLABORATIONS FOR A BRIGHTER FUTURE

Life is a journey - and for us, it is a journey in which we constantly strive to learn something new by collaborating with diverse partners. In 2022, we have gone beyond with 12 innovative programs, harnessing big data and artificial intelligence, finding new creative partnerships with universities, and promoting fun learning experiences for young students across the region we serve. We believe in creative community innovation.

CREATING INTERACTIVE MOBILITY LEARNING EXPERIENCES IN THAILAND

In Thailand, we developed a self-learning and participative approach to appeal to a youth audience - with road simulation tools, hands-on road safety corners, and road safety learning centers, as well as week-long campaigns for safe mobility across project schools. After our intervention in southern Thailand schools, students equipped with adequate knowledge to behave safely on the roads increased from less than 10% to more than 40%. In 2022, we reached 27,000 people directly and about 1.7 million people indirectly through the same program.

CREATIVE CONNECTIONS WITH ACADEMIA AROUND THE WORLD

We are always expanding academic partnerships to collaborate on innovative solutions to the global mobility challenges. With the UC Berkeley Transportation Studio, we researched human-centered equitable and sustainable mobility and smart city initiatives to apply international best practices in our region. With RMIT University in Vietnam, we launched our first interactive social media campaign commemorating the launch of the Global Plan to facilitate its content for young people. Always keen to venture off the beaten track, we participated in a panel discussion on video games and social change at the Vietnam Festival of Creativity and Design. We seek to bring more originality to mobility for increased visibility and change.

EMERGING TECHNOLOGIES TO ADDRESS PUBLIC HEALTH ISSUES IN VIETNAM

In Vietnam, we launched a Youth Engagement App (YEA), using big data and artificial intelligence to offer young people an efficient way to identify and report high-risk road conditions, providing them with a platform for their voices to be heard. In three provinces, we engaged 1,000 students from secondary schools and colleges on how to use the App. YEA data will be shared with the government, enabling authorities to implement effective and evidence-based road safety decisions to prevent casualties. At its core, the YEA encourages young people to champion safer mobility in their communities across Northern, Central, and Southern Vietnam.

USING TECHNOLOGY FOR SAFER COMMUTES IN CAMBODIA

We developed an eco-friendly safe-driving app to improve the driving behavior of garment and footwear sector transport providers. Through this preventative tool, we collect data about speed, mileage, and fuel consumption, refueling rate, and the driving style to determine areas for improvement. In 2022, by training drivers to improve driving behavior and skills,

‘Excellent knowledge’ related to safe driving increased from 27% to 47%, allowing the workers community to access a safer public transportation option. Potential consequent reduction of individual transport and gas emissions make eco-safe drivers our first green mobility ambassadors in Cambodia.

Allowing CAMBODIAN WORKERS to access safer public transportation options
“The Youth Engagement App makes me feel like I am a part of the solution, which gives me the power to make an impact.”

Dang Pham*
Vietnamese student using the Youth Engagement App

In 3 provinces, we engaged 1,000 students from secondary schools and colleges on how to use the Youth Engagement App.
SUCCESS STORY

YOUTH DRIVEN SOLUTIONS TO CREATE REGIONAL AWARENESS

In ASEAN countries, motorcycles are involved in a large percentage of collisions that lead to fatalities and serious injuries. Young people, a large part of the population in these countries, are more likely to utilize motorcycles due to their relatively inexpensive costs. In 2022, we launched a regional communication campaign to raise youth awareness on the life-saving importance of helmet safety. To empower youth across our region to tackle the global road crash crisis, we invited university students to create a video on the importance of quality helmets.

The regional campaign spanned ten countries: Australia, Bangladesh, Cambodia, Chinese-Taipei, India, Indonesia, the Philippines, Thailand, Vietnam, and Singapore. In addition to creating a global public video led by our young generation, we launched an online education platform, a communications campaign “Don’t settle for less. Wear a good helmet!”, capacity building workshops targeting regional stakeholders, and helmet donations. Through tremendous collaborations with 237 associations, media and academia entities, we reached nearly 22,000 people directly and more than 14.6 million people indirectly.

The voices of the winning team, university students from the Philippines, filled with passion, creativity and aspiration, appealed to our innermost emotions. Reflecting on the importance of keeping our memories and most cherished thoughts safe, they delivered a beautiful video highlighting the stark consequences of not wearing a helmet. Dione, one of the four young creative leaders shared, “Being an advocate for social change is such a big word for small humans like us. I mean, who are we? We are just regular students but what we have learned is that every story matters. And we are here to tell and communicate those stories willingly.”

"Keep it in your head"
Final winning video of the regional helmet safety video competition

Through collaborations with

237
ASSOCIATIONS
AND ACADEMIA

We directly reached nearly:

22,000
PEOPLE

Indirectly reached more than:

14.6 MILLION
PEOPLE
Primary school students participating in a road safety drawing contest in Vietnam.

Panel discussion on video games and social change at the Vietnam Festival of Creativity and Design.

All of our work this year, but particularly our work exploring new and exciting opportunities to solve the global mobility challenges, would not be possible without the continued support of our great network of partners. Partners who have stood by us and championed our vision of a world where we can creatively flourish and expand forward.
OUR SUPPORTERS:

- Bloomberg Philanthropies
- British Council
- Chevron Corporation
- CSU - Civil Society in Development
- CycleWriter LLC
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- Fédération Internationale de l’Automobile (FIA)
- FIA Foundation
- Fondation Botnar
- Ford Motor Company
- Global Alliance of NGOs for Road Safety
- GlobalGiving Foundation
- Global Health Advocacy Incubator
- Global Road Safety Partnership
- International Federation of Red Cross and Red Crescent Societies
- International Road Assessment Programme (IRAP)
- Janssen Asia Pacific
- Johnson & Johnson
- Manulife (Cambodia) PLC
- Michelin Slam Co. Ltd
- Princeton in Asia
- Prudence Foundation
- Prudential
- Puma Energy Foundation
- Queen’s University of Belfast
- Quinie Corporation
- RMIT University Vietnam
- Solidarity Center
- Thai Bridgestone Co. Ltd.
- The UPS Foundation
- Toll Holdings Limited
- Total Energies Thailand
- UC Berkeley
- USAID
- VF Corporation
- Youth for Road Safety (YOURs)

212 YEARS
OF RENEWED TRUST WITH OUR PARTNERS
Cumulative number of years that all current partners have worked with AIP Foundation

From all of us at AIP Foundation, thank you for helping us pave the way to safe mobility for life. You make our work possible every day. Your support has empowered people all over our region, especially younger generations to use their streets and cities safely and with confidence. It is thanks to you that underrepresented and vulnerable communities are now being seen, heard, prioritized, and served.
OUR AFFILIATIONS:

- Automobile Association Vietnam
- Centers for Disease Control and Prevention
- Child Health Initiative
- Child Injury Prevention Alliance (CIPA)
- Fédération Internationale de l'Automobile (FIA)
- FIA Foundation
- Global Alliance of NGOs for Road Safety
- iRAP Star Rating for Schools
- Protect
- Safe Kids Worldwide
- United Nations Road Safety Collaboration

"To achieve the Sustainable Development Goals by 2030, the world relies on civil society organizations like AIP Foundation to drive progress, including through promoting innovation that has a lasting impact”

Mr. Jean Todt,
United Nations Secretary General’s Special Envoy for Road Safety, met with AIP Foundation partners in Cambodia (in this picture), Thailand and Vietnam
FINANCIALS

IN 2022, WE RAISED

$2,821,883

- Bilateral and Multilateral Agencies (8%)
  $237,287
- Foundation and Nonprofit Organizations (60%)
  $1,701,329
- Corporate (30%)
  $845,328
- Others (2%)
  $37,939

IN 2022, WE INVESTED

$2,721,202

- Programs (66%)
  $1,791,533
- Operations (29%)
  $787,955
- Fundraising and Development (5%)
  $141,714

The balance is allocated to programs but not yet expended as of December 31, 2022.
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President, AIP Foundation
Hanoi, Vietnam

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RATANAWADEE H. WINTHER
Chairperson
AIP Foundation Denmark
and AIP Foundation Thailand
Copenhagen, Denmark
We envision a world with safe mobility for all.

We are dreaming of cities dedicated to humans - children cycling and playing, broad sidewalks for all pedestrians, public transportation that is easy to access, and fewer motorized vehicles for cleaner air and a healthier planet earth.

AND YOU? What are YOUR dreams for OUR future?
WE WANT TO HEAR FROM YOU!

Share it with us by scanning this QR code.
Let's unite our voices once and for all!

Since 1999, AIP Foundation has been breaking barriers for a world where younger generations can live and thrive. We are not stopping here. Join us on the journey towards safe roads for life. AIP Foundation is a U.S. 501 (c)(3) non-profit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries.

www.aip-foundation.org

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