



FOR IMMEDIATE RELEASE

AIP Foundation announces partnership with author Patrick Greenwood safeguarding young lives on the roads in Vietnam

HO CHI MINH CITY, Vietnam - December 13, 2022

AIP Foundation is delighted to announce the partnership with author Patrick Greenwood in support of *Helmets for Kids* in Vietnam. Patrick Greenwood is not only an avid and lifelong fan of cycling, which he has done all around Asia but has also founded the CycleWriterllc.com publishing company and Cyclewriter 3 espresso coffee company. With this company, he writes fictional novels and cybersecurity blogs and hosts a weekly podcast called 'writers on writers over a triple espresso.'

Proceeds from Patrick's writing go to many global causes. Children and young people are at the heart of our programs at AIP Foundation because they are the world's most vulnerable road users and, above all - the generation of tomorrow. We owe them the knowledge and the tools to walk independently and safely into their future. Our legacy program, *Helmets for Kids* - now running for 22 years - still proves its tremendous efficacy in the countries where we work.

Patrick Greenwood's latest novel, 'Sunrise in Saigon' published by Austin Macauley, is set in Ho Chi Minh City. With echoes of Tom Clancy and Jack Higgins, "Sunrise in Saigon" is Patrick Greenwood's first book in a new series about cybersecurity, passion, and international espionage.

Its protagonist, Jack, leaves the US for a cycling tour of Vietnam after finally wanting to see the beautiful country and the people. A desire Jack had carried with him since he was 11. In support of *Helmets for Kids*, Patrick Greenwood will donate proceeds from selling the 'Sunrise in Saigon' novel and coffee sales from his coffee company to AIP Foundation.

With the vision of making safety a core value, as adopted by the Global Plan of the Decade of Action for Road Safety 2021-2030, we are proud to witness increasing bicycle helmet-wearing rates of students at some of our project schools. As helmet-wearing is not mandatory by law on bicycles in many countries, this achievement demonstrates a mind-shift of students and parents toward safer road behaviors. *Helmets for Kids* is directly linked to the Sustainable Development Goals (SDG) under SDG 3- good health and well-being and SDG 11, based on Sustainable Cities and Communities.

"We are grateful to Patrick Greenwood for sharing our vision of a world with zero road injuries and fatalities and extend our sincere gratitude for this fruitful collaboration," shares Jimmy Tang, Development and Strategic Partnerships Manager at AIP Foundation.

###

Useful links and further information:

- ➔ You can purchase a copy of the 'Sunrise in Saigon' novel [here](#).
- ➔ Please visit - www.cyclewriter3espresso.com- to access the official Coffee site of Patrick Greenwood
- ➔ Please visit - www.sunriseinsaigonnovel.net - to access the official website of the book.

About the Author - Patrick Greenwood - Sunrise in Saigon

Patrick Greenwood, after military service, embarks on a 25-year career in the information technology field, working in various roles in sales, engineering, support, and design. His inspiration for writing came from his business travels to places like Vietnam, China, Japan, Taiwan, and Portugal. A true believer in listening to one's passion, Patrick began writing in early 2020 based on several trips he made while cycling in various countries.

In this novel, "Sunrise in Saigon," Patrick draws upon several non-fictional events in Vietnam, including the war with the US, the last days of Saigon falling, and the chaos at the US embassy. Having remembered these events as a young man, Patrick grew up wanting someday to travel to Vietnam and visit these places for himself.

In 2012, Patrick did make the first trip to Vietnam to find the lost US embassy and the catholic nuns that helped with "Operation baby lift. Patrick followed his passion for cycling by completing several bike tours in Ho Chi Minh City and the Mekong delta regions.

Patrick holds a B.S. and MBA in Global Marketing, completing several post-graduate certificate programs in information security, the Internet of things, and global management from MIT.

Patrick is married and resides in Carlsbad, California.

About AIP Foundation

AIP Foundation is a nonprofit organization that prevents road injuries and fatalities in low and middle-income countries. For over 20 years, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. For more, visit www.aip-foundation.org or connect with us on Twitter @AIPFoundation. <https://www.aip-foundation.org/>

For Media Contact

Victoria Jonsson-Brown
Communications Officer (Global)
AIP Foundation
Tel: (+84) 91 598 75 84
Email: victoria.jonsson@aipf-vietnam.org