

FOR IMMEDIATE RELEASE

Education for safe road behaviors puts students back at the center of safety.

BANGKOK, Thailand – October 14, 2022

In September 2020, the UN General Assembly adopted resolution A/RES/74/299 “Improving global road safety”, proclaiming the Decade of Action for Road Safety 2021-2030, with the ambitious target of preventing at least 50% of road traffic deaths and injuries by 2030. WHO and the UN regional commissions, in cooperation with other partners in the UN Road Safety Collaboration, have developed a Global Plan for the Decade of Action, released in October 2021.

In order to achieve this target, AIP Foundation and Toll Group are hosting a handover ceremony to celebrate the recent completion of the road safety modifications at Promrach Rangsan School. The modifications include the installation of 3 crosswalks by the school. These modifications are directly linked to the Sustainable Development Goals (SDG) under SDG 3- good health and well-being as well as SDG 11 based on Sustainable Cities and Communities. SDG 3 aims to ensure healthy lives and promote well-being for all at all ages. SDG 11 is focused on making cities and human settlements inclusive, safe, resilient and sustainable.

Advocating for youth, with youth!

We are losing our next generation at an alarming rate. Children and young adults aged 5-29 are more likely to die from a traffic crash before any other cause of death. In Thailand, according to a Ministry of Public Health report assessing the impact of road crashes between 2011 to 2019, over 26,000 children had died in a motorcycle crash and 265,758 were injured on the roads.

The main victims were the age group of 15-19 years, followed by the age group of 10-14 years. Among them:



Data illustration 1: Ministry of Public Health, Government of Thailand, report assessing the impact of road crashes between 2011 to 2019.

Young people are effective advocates for road safety among their peers when they have access to the necessary, safe road behaviors. The *Hauling Safety* program builds capacity for young people by focusing on lifelong skills to ensure safety on the road.

Hauling Safety in Thailand: Engaging Communities

Since 2020, AIP Foundation has partnered with Toll Group to implement the *Hauling Safety* program in Thailand, aimed at supporting communities in tackling high-risk journeys for students traveling to and from school through quality safety education and equipment for students, parents, and community members.

At the core of this *Hauling Safety* program, activities are empowering and engaging our youth to be safer road users. The program is inherently aligned with the Global Plan and Thailand's National Road Safety plan.

Road Modifications and Education for a safer school

The school selected for the 2021-2022 program year is Promrat Rangsan School (Bang Bon area). The selection was guided by the local government and based on risk-assessment surveys, which demonstrated the school and communities' need for a comprehensive safety intervention.

At Soon Ruam Nam Chai School, we are still carrying out the education program with the students and we have developed a road safety booklet for the schools in Khlong Toei. This forms part of the safety equipment that is being distributed to students. As part of the *Hauling Safety* program, we are impacting beyond individual schools creating a lasting legacy of a new and safer road user generation.

The target school for this event is located in high-traffic areas with poor road infrastructure, attributing to a higher road safety risk for their students and teachers. This project school accommodates over 500 students. The area around the school is rapidly expanding and developing, with many new shops across the road from the school. Students are at risk as they cross the wide roads to access the shops.

The tailored *Hauling Safety* program includes quality road safety education, road modifications and provides safety equipment to students. The road modifications outside the school area put the students, parents, and teachers first, championing a human-centric approach to mobility and safety.

The project activities such as the essential knowledge and skills of Road Safety Education will increase the safety awareness to children and communities nearby, which includes safe transportation and

infrastructure improvement at the school zones. This highlights and promotes the importance of education to instill safe road behaviors.

Photographs to preview the modifications at Promrach Rangsan School – October 14, 2022

Before:



After:





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About Hauling Safety

Hauling Safety, implemented by AIP Foundation with support from Toll Group, aims to increase public awareness of safe road behaviors and improve road safety education for children, teachers, parents, and community members in Thailand. The program leverages school-based road safety education, public awareness campaigns, and private sector volunteer engagement to engage target communities and promote safe road behaviors.

About Toll Group

With over 130 years' experience, Toll Group, proudly part of Japan Post, operates an extensive global logistics network across 1200 locations in more than 50 countries. Our 44,000 employees provide a diverse range of transport and logistics solutions covering road, air, ocean and rail to help our customers meet their global supply chain needs. www.tollgroup.com

About AIP Foundation

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low and middle-income countries. For over 20 years, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit www.aip-foundation.org or connect with us on Twitter @AIPFoundation. <https://www.aip-foundation.org/>

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