





FOR IMMEDIATE RELEASE

National training workshop brings together 6000 participants to celebrate the first traffic safety e-curriculum in Vietnam

CUA LO Town, Nghe An Province, Vietnam - August 19, 2022

Learning is one of the main components of everyday life, especially during childhood and as young adults. Everyone has the right to go to school to learn and build their future. Safe mobility and easy commuting to school are at the heart of everyone's access to education. Around the world, many children are safe on their way to school by taking public transportation, by riding or by walking on safe roads. However, not every student in Vietnam enjoys equal safety on their way to and from school. To safeguard vulnerable school children across the country, the Ministry of Education and Training (MOET) and the National Traffic Safety Committee (NTSC) in collaboration with AIP Foundation, is hosting a regional training workshop to train teachers on a new traffic safety e-curriculum.

A sustainable approach to build capacity for all teachers in Vietnam

Thanks to the *Slow Zones, Safe Zones* program, the hybrid training will welcome over 6000 teachers from 63 provinces in Vietnam who will learn the basics of the new traffic safety ecurriculum as master trainers. They will also learn how it can best be used to engage students in learning lifelong road safety skills in a creative and interactive manner. The master trainers will gain in-depth insight, which they can impart, to teachers who will spread their new knowledge to their students. In this spirit, we champion long-term sustainability for safe mobility in Vietnam.

A traffic safety e-curriculum established in Vietnam

In April 2022, the traffic safety e-curriculum - as part of the *Slow Zones, Safe Zones* programwas approved to be implemented nationwide. Bringing mobility equity to primary school students in Vietnam, the Ministry of Education and Training signed the Official Legal Decision No 946 /QD--BGDĐT to approve its use as an official school material for integrated teaching and activities on traffic safety education. The e-curriculum provides an effective and creative student-centered educational tool for primary students to learn essential traffic safety skills from a young age. From now, whichever mode of transport the students choose, they will be safer. This is the first nationwide-applied traffic safety e-curriculum for primary students in Vietnam.

Dr. Pham Hung Anh, Director of Student Affairs Department the Ministry of Education and Training shared, "We are so proud to be hosting the first training session on the traffic safety ecurriculum and truly celebrate that it has been adopted for nationwide implementation. It will now be used as a tool to safeguard every child in Vietnam on their way to and from school. This milestone today marks the beginning of a new era of safe mobility across our country."

The e-curriculum takes into account the variety of commuting in Vietnam with seven main transportation modes included, from cycling to boat travel, as well as knowledge and skills including safe journeys to school, road traffic signs, road crash consequences, and avoiding road crashes. Provided through an online platform, it can be taught in class by teachers - as part of the fundamental knowledge provided by the school - but also accessed by every child from home to learn independently how to behave safely on the road. The course features interactive videos, games, and activities designed to teach students life-saving skills related to safer road behaviors.

National training workshop gives the tools to act

The successful pilot of the traffic safety e-curriculum and approval from the MOET has provided a solid foundation to scale up the curriculum nationwide. Trainings of trainers will ensure that the curriculum content and purpose is adequately and effectively transferred to students. The trainings are conducted with a community-led approach in mind, first at the national level, organized by the MOET for core teachers representing 63 provinces in Vietnam, and then at the provincial level, organized by DOETs for core teachers to pass down their knowledge and skills to colleagues from local schools in their respective communities.

By creating networks of trainers at the local and national level through training activities, key stakeholders are empowered to serve as project ambassadors and educators within their own respective spheres of influence. Extending beyond the target provinces under *Slow Zones*, *Safe Zones*, capacity building for teachers will ensure that students from across the country will have access to these materials, and in turn contribute to building a young generation of smart road users, creating a chain of long-term positive impact and sustainability for safe mobility.

Hoang Na Huong, Deputy Chief Executive Officer at AIP Foundation shared, "Children and young adults are at the heart of this program and our work because they are the generation of tomorrow. It is their roads, their school and their lives that will be safeguarded by the traffic safety e-curriculum."

The lasting legacy of the Slow Zones, Safe Zones program

The overall purpose of the *Slow Zones, Safe Zones* program is to reduce road crash injuries and fatalities in school zones. Our work has demonstrated that the students' journeys to and from school become safer through implementation of traffic calming measures, reduction of posted speed limits in school zones, application of interactive learning through an e-curriculum, and public awareness campaigns combined with the enforcement of new posted speed limits.

This program, which aims to improve the safety of students' journeys to and from schools, is supported by Fondation Botnar, the Global Road Safety Partnership, the Fédération Internationale de l'Automobile, and the International Road Assessment Programme, and aligns with the Global Plan of the Decade of Action for Road Safety 2021-2030. Similarly, Vietnam's current National Road Safety Strategy supports meeting the goals of the 2030 UN Agenda for Sustainable Development, ensuring maximum traffic safety for school zones around the country.

Sustainable Development Goals are at the heart of our work. SDG target 3.6 calls to halve the number of global deaths and injuries from road traffic crashes. This is something that we can only achieve if we work together to create a lasting global impact with affordable, safe and sustainable mobility for all.

About the Botnar Child Road Safety Challenge (BCRSC)

The Botnar Child Road Safety Challenge programme is designed to address locally relevant road safety problems that affect children in small-and mid-sized cities in seven priority countries with practical, innovative, multi-sectorial and evidence-based interventions. The Challenge is managed by the Global Road Safety Partnership, a hosted program of the International Federation of Red Cross & Red Crescent Societies and based in Geneva, Switzerland.

About Fondation Botnar

Fondation Botnar is a Swiss philanthropic foundation working to improve the health and wellbeing of young people living in cities around the world. Advocating for the inclusion of youth voices and the equitable use of AI and digital technology, the foundation invests in and supports innovative programs and research, and brings together actors from across sectors to create dialogue and partnerships: https://www.fondationbotnar.org/

About the Global Road Safety Partnership

The Global Road Safety Partnership is a hosted program of the International Federation of Red Cross & Red Crescent Societies and based in Geneva, Switzerland. Its mission is the sustainable reduction of road-crash death and injury in low- and middle-income countries GRSP does this by creating and supporting multisector road safety partnerships that are engaged with front-line good practice road safety interventions in countries and communities throughout the world.

About the Federation Internationale de l'Automobile (FIA)

The FIA is the governing body of motorsport and promotes safe, sustainable and accessible mobility for all road users across the world. Founded in 1904, with headquarters in Paris, the FIA is a non profit making association. It brings together 243 international motoring and sporting organizations from 146 countries on five continents. Its member clubs represent millions of motorists and their families.

About AIP Foundation

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low and middle-income countries. For over 20 years, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit www.aip-foundation.org or connect with us on Twitter @AIPFoundation. https://www.aip-foundation.org/

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