



## FOR IMMEDIATE RELEASE

### Vietnamese garment factory personally gives back to the community

BINH XUYEN DISTRICT, Vietnam—April 8, 2021

Binh Xuyen District is at the epicenter of Vietnam’s northern industrial zone, leaving a significant part of the population at risk as they commute into the District for work. Vietnam Garments Manufacturing, Ltd. (VNG) has been taking the lead in mitigating these risks with AIP Foundation by delivering safety equipment and imparting road safety skills for over 400 students, teachers, and school administrators through the *Helmets for Kids (HFK)* program at Son Loi A Primary School.

Binh Xuyen, located in Vinh Phuc Province, connects four national highways, thus making it a popular “industrial zone” and where VNG happens to operate. While this makes it ideal for big businesses, it’s less ideal for young people who face barriers on their commute to school as they try and navigate safely using roads where vehicles traveling well past speed limits. VNG is on a mission to find sustainable solutions as they recognize the risks road users face.

“We’re proud to lead the *Helmets for Kids* program with AIP Foundation for the past several years. We’ve been able to support families and communities by preparing the next generation of road users to be responsible leaders in road safety. We hope that the program will encourage not only primary school students, but also their parents and the community to do the same” Managing Director of VNG, Mr. Kevin Zheng shared.

Mr. Nguyen Trong Thai, Chief Secretariat of National Traffic Safety Committee said at the event, “I would like to request all teachers to instruct and remind students to follow the regulations of traffic safety law and to wear a helmet when commuting by motorbike or electric bicycle. I also suggest to consistently monitor and ensure the rate of wearing helmets remains stable. I encourage parents to create a habit of wearing helmets for your children, and always remember the message ‘love your child, wear a helmet’ for the safety of our children.”

The *Helmets for Kids* program disseminates road safety knowledge and raises awareness among students, teachers, and parents in order to be better equipped and protected as road users. A key component of the *HFK* program is to reduce the number of fatalities and injuries by distributing high-quality helmets.

“Private corporations have an important role to play in communities where they establish their businesses. Companies like VNG are exemplary in their corporate social responsibility efforts to pave the way for others to follow and we’re delighted to have staff volunteers participate in today’s event,” Mr. Greig Craft, Founder and President of AIP Foundation said.

Since its inception in 2018, nearly 1,400 students in Vinh Phuc Province received helmets to keep them safe going to and from school through the *Helmets for Kids* program.

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### **About AIP Foundation**

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low and middle-income countries. For over 20 years, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit [www.aip-foundation.org](http://www.aip-foundation.org) or connect with us on Twitter @AIPFoundation.

### **About Vietnam Garments Manufacturing Limited Company (VNG) - TAL Apparel**

The Vietnam Garments Manufacturing Limited Company (VNG) is a member of the TAL Apparel Group which has its corporate headquarters located in Hong Kong. The TAL Apparel Group celebrated its 70 year anniversary in 2017. TAL Apparel is the world leader in the Apparel manufacturing industry with a total of 9 factories located across 5 countries and production capacity exceeds 50 million garments annually. TAL Apparel is well known for its supreme product quality and supplier's garments to many of the big brand companies across the world. 1 out of every 6 dress shirts sold in U.S.A is made by TAL. The VNG factory is built on an 80,000m<sup>2</sup> parcel of land located at the Ba Thien II Industrial Park and will employ 6,000 workers when production is at a maximum capacity.

The TAL Apparel Group continuously strives to minimize its impact on the environment while positively contributing to the local communities where it operates. The company embraces a triple bottom-line sustainability framework ("People, Planet, Profit") which explicitly acknowledges the important relationship between the company's business performance and its social and environmental responsibilities.

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