



## ***Safety Delivered* 2019-2020 targets high-risk schools in Myanmar, aiming to reach an additional 3,000 people**

### **FOR IMMEDIATE RELEASE**

MANDALAY, Myanmar - 19 December 2019

Following the success of the *Safety Delivered* program's first year of implementation in Myanmar in between 2017-2018, 1,200 participants, including students, teachers, parents, and school representatives, attended the *Safety Delivered* helmet handover ceremony at School No. 13 in Chan Mya Thar Zi of the Mandalay Region in Myanmar, on December 19, 2019. Road traffic crashes continue to be one of the most fatal and costly public health problems in Myanmar, causing 17,452 crashes in 2018 that resulted in 5,184 deaths and 26,741 injuries, with motorcyclists making up the majority of fatalities at 45%.

School No. 13 was selected for the *Safety Delivered* program due to its high-risk location near a busy, main highway. In 2018, the school saw 20 reported road crashes among students and teachers. In the same year, an additional school in Mandalay, School No.32, tragically experienced the death of a student due to a road crash. Student helmet-wearing rates at both School No. 13 and 32 are less than 5%. Between both School No. 13 and School No. 32, 2,027 helmets will be donated in 2019 through *Safety Delivered*. Representatives of both schools were in attendance at the ceremony.

U Sai Pann Hsaing, Minister of Shan Ethnic Affairs, kicked off the event with a keynote address, in which he shared, "Following today's ceremony, I hope that all children at School No. 13, and all future program schools in Mandalay, will wear their new helmets whenever they are riding a motorcycle or bicycle. I also strongly urge that teachers and parents act as positive role models by always wearing a helmet when riding as well."

Additional senior officials from the Chief Minister of the Mandalay Region's Office, the Mandalay Region Education Office, the Mandalay Police Office, and the Mandalay Region Road Transport Administration Office, as well as road safety stakeholders and representatives from AIP Foundation, The UPS Foundation, and the President of the Myanmar Organization for Road Safety (MORS) were also in attendance.

During the event, students learned more about safe road behaviors including proper helmet use, utilizing crosswalks and adherence to traffic signage. Dr. Chit KoKo Director of Admin and Finance of Mandalay Region Education Office, expressed, "It was very rewarding to see teachers and parents actively engaged and asking questions when they participated with the children during road safety activities. These events create a real sense of community that I believe will make a difference in the road crash prevention efforts of our schools."

Mr. Pagna Kim, Myanmar Program Director of AIP Foundation, stated, "According to the World Health Organization, only 32% of drivers and 27% of passengers in Myanmar wear helmets when traveling by motorcycle or bicycle. It is unacceptable for our children to not be protected when they are traveling to and from school. In addition to providing helmets, we want to empower our teachers because we understand their positive influence on a child's behavior. I hope that through this program, all teachers will feel encouraged to ensure that each student wears a helmet when riding to school."



In addition to helmet donations, *Safety Delivered* also leverages public awareness campaigns, conducts training sessions on proper helmet fitting, and supports teachers with workshops to develop action plans to communicate the importance of helmet wearing to their students.

Mr. Greig Craft, President of AIP Foundation, stated, “According to the World Health Organization, only 32% of drivers and 27% of passengers in Myanmar wear helmets when traveling by motorcycle or bicycle. It is unacceptable for our children to not be protected when they are traveling to and from school. In addition to providing helmets, we want to empower our teachers because we understand their positive influence on a child’s behavior. I hope that through this program, all teachers will feel encouraged to ensure that each student wears a helmet when riding to school.”

Eduardo Martinez, President of The UPS Foundation and Chief Diversity & Inclusion Officer, UPS, remarked, “Since 2011, The UPS Foundation and AIP Foundation have successfully partnered with vulnerable communities across Asia and equip them with the skills and knowledge to make roads safer for everyone. Last year, *Safety Delivered* brought road safety education to more than 3,000 students, teachers, and parents in Myanmar. The 2019-2020 program aims to continue this positive momentum by reaching out to a further 6,000 student beneficiaries and parents. We look forward to expanding the program with communities in Myanmar and AIP Foundation to help save more lives.”

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### **About *Safety Delivered***

*Safety Delivered* is supported by The UPS Foundation and implemented by AIP Foundation in Cambodia, India, Myanmar, Philippines, Thailand, and Vietnam. The program aims to reduce road crash injuries and fatalities among vulnerable motorcyclists by working with young drivers to improve their driving behaviors and by increasing child helmet use.

### **About UPS**

UPS (NYSE: UPS) is a global leader in logistics, offering a broad range of solutions including transporting packages and freight; facilitating international trade, and deploying advanced technology to more efficiently manage the world of business. Headquartered in Atlanta, UPS serves more than 220 countries and territories worldwide. The company can be found on the web at [ups.com](https://ups.com) or [pressroom.ups.com](https://pressroom.ups.com) and its corporate blog can be found at [longitudes.ups.com](https://longitudes.ups.com). To get UPS news direct, follow @UPS\_Asia on Twitter, UPS 中国动态 on WeChat, and UPS 官方微博 on Sina Weibo.

### **About The UPS Foundation**

UPS (NYSE: UPS) is a global leader in logistics, offering a broad range of solutions including transporting packages and freight; facilitating international trade, and deploying advanced technology to more efficiently manage the world of business. Since its founding in 1907, UPS has built a legacy as a caring and



responsible corporate citizen, supporting programs that provide long-term solutions to community needs. Founded in 1951, The UPS Foundation leads its global citizenship programs and is responsible for facilitating community involvement to local, national, and global communities. In 2018, UPS and its employees, active and retired, invested more than \$114.9 million in charitable giving around the world. The UPS Foundation can be found on the web at [UPS.com/Foundation](https://UPS.com/Foundation) and @UPS Foundation on Twitter. To get UPS news direct, follow @UPS\_News on Twitter. The company's sustainability eNewsletter, UPS Horizons, can be found at [ups.com/sustainabilitynewsletter](https://ups.com/sustainabilitynewsletter).

#### **About AIP Foundation**

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. For more than 18 years, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit [www.aip-foundation.org](http://www.aip-foundation.org) or connect with us on Twitter @AIPFoundation.

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