FedEx and Safe Kids celebrate Road Improvements During 2019 International Walk to School Month

The Walk This Way program has made significant improvements in road condition around school zones in Ho Chi Minh City

HO CHI MINH CITY, October 22, 2019 — FedEx Express (FedEx), a subsidiary of FedEx Corp. (NYSE: FDX) and the world’s largest express transportation company, together with Safe Kids Vietnam-Asia Injury Prevention (AIP), celebrated International Walk to School Month by holding a pedestrian safety walk around Minh Dao Primary School.

Representatives from Safe Kids AIP and FedEx guided more than 800 students, aged 9 to 10 years old, on a walk around the school to help educate them on road and safe road user habits.

The event is part of the Walk This Way program, supported by FedEx and Safe Kids AIP, that aims to teach children safe pedestrian habits and enhance their knowledge about road hazards. In the past year, FedEx and Safe Kids AIP has collaborated with the Traffic Safety Department and the Department of Transport to enhance the transport infrastructure and improve road safety in the surrounding areas for four schools. The program will continue to apply the learnings and make the necessary safety enhancements for a further 33 schools. The goal is to improve not only the safety for students and pedestrians in the area but also encourage people to practice safe walking habits.

“Road safety remains a serious concern in the country,” said Hardy Diec, managing director, FedEx Express Indochina. “As a global transportation company, FedEx has more than 180,000 vehicles on the road worldwide each day. As such, we place road safety as our top priority, for both our couriers and pedestrians as well.”

“We are proud to support the Walk This Way program which brings positive change and possibilities to our communities by improving road safety in Vietnam. We believe today’s activity will raise awareness and help teach children safe pedestrian behavior so that they can keep themselves safe on the road.” said Diec.
According to the National Traffic Safety Committee, traffic accidents are the second leading cause of death and serious injury for children from infancy to 19 years old, with more than 1,900 children dying every year due to traffic accidents.

Launched in 2009, the Walk This Way program has reached 268,859 students from 315 primary and secondary schools across the country, improved the traffic safety infrastructure in eight school zones, installed a 1,700 square meter traffic safety park for primary school students in Dong Nai Province, and donated 3,471 helmets, 19,855 reflective jackets and caps, 29,885 pedestrian safety pencil cases, and 138,087 pedestrian safety books to students. It is part of the FedEx Cares global charitable giving program, where FedEx team members from around the world volunteer their time and talents to support local communities. The company has launched the FedEx Cares 50 by 50 goal, which is to positively impact 50 million people around the world by the company’s 50th anniversary in 2023.

About FedEx Express

FedEx Express is the world’s largest express transportation company, providing fast and reliable delivery to more than 220 countries and territories. FedEx Express uses a global air-and-ground network to speed delivery of time-sensitive shipments, by a definite time and date supported by a money-back guarantee.

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