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AIP Foundation is a U.S. 501(c)(3) nonprofit organization dedicated to preventing road injuries and fatalities. The organization has been delivering effective road safety programs in locations across Asia and Africa for 18 years.
Dear Friends and Supporters,

2017 marks our 18th year of creating safer roads and working to reduce deaths and serious injuries. It is also the tenth anniversary of Vietnam’s landmark national mandatory helmet law, which requires all road users to wear a helmet when riding a motorcycle. AIP Foundation estimates that the country has since saved $3.5 billion USD in medical costs, lost output, and pain and suffering as a result of preventing 502,774 head injuries and 15,302 fatalities due to increased helmet use.

The law has been an incredible success, but our work continues. In 2011, the UN General Assembly declared the UN Decade of Action for Road Safety, with the goal of stabilizing and then reducing road deaths around the world by 2020. Proclaimed in 2015, the UN Global Goals for Sustainable Development set an even more ambitious target of halving the number of global road deaths and injuries by 2020. As we move forward with road crash prevention initiatives throughout our program countries and around the world, we must also continue to emphasize a holistic, comprehensive, and community-focused approach.

In the spirit of collaboration, we kicked off Safety Delivered this year, a new program being implemented in Cambodia, Myanmar, Thailand, and Vietnam. Fittingly, the program was launched on June 1st in tandem with International Children’s Day. Children and youth are among the most vulnerable road users, whether as passengers, pedestrians, or novice drivers. Safety Delivered is working to change this reality by empowering the next generation with the tools to create safer roads.

As we expanded our reach outward, we also looked to innovative solutions within our existing programs. Helmets for Kids began working in Yen Bai Province, an area in Vietnam with a significant ethnic minority population. Helmets for Families brought teachers and parents to local hospitals to speak with health professionals and hear firsthand the effects of helmet wearing on head injury prevention. In China, our Walk Wise program concluded five successful years in Chongqing Province and expanded to Sichuan Province, where young school children often cross dangerously chaotic roads.

New approaches and interventions helped us ensure that we effect the maximum impact possible in communities across the globe. Our staff facilitated a helmet observation training in Bogotá, Colombia to share our expertise in using video-recorded helmet observation as an evaluation methodology to assess helmet-wearing rates. In Thailand, our Slow Down to Save Lives program successfully advocated for establishing the first pilot safe speed zone in Bangkok. Collaboration across organizations, sectors, and countries plays a key role in augmenting our efforts to save children’s lives.

On the 10 year anniversary of Vietnam’s national helmet law, we have been able to take the lessons learned and apply them in communities throughout the world in order to create long-lasting, sustainable change. With your support we will continue taking on the challenges faced in low- and middle-income countries in an increasingly motorized world.

Sincerely,

Greig Craft
Founder and President
THE CHALLENGE

Every year around the world...

An estimated 1.34 million people die & up to 50 million are injured on the roads.

49% of those who die are the most vulnerable road users – pedestrians, bicyclists, and motorcyclists.

Road crashes are the leading cause of death for 15-29 year olds.

Low- and middle-income countries have approximately 54% of the world’s vehicles...

BUT ACCOUNT FOR 90% OF ROAD CRASH FATALITIES.

These incidents can generate an economic loss of 3-6% of countries’ annual GDP.

These deaths are preventable.

A sidewalk can reduce the number of people hit walking along a road by 90%.

In the event of a crash, helmets are proven to reduce the risk of death by 42% & serious head injury by 69%.

A 5% cut in average vehicle speed can result in a 30% reduction in fatal crashes.
AIP Foundation

Established in 1999, AIP Foundation has offices and operations in Cambodia, China, Thailand, and Vietnam and programming in Myanmar. We work in partnership with local governments and communities around the world to improve road safety through our ‘five gears’ model, with each component valuable independently but most effective when implemented in coordination with one another.

Targeted education
- Tailored road safety education programs

Access to safe equipment
- Direct provision of road safety tools

Communications for change
- Public awareness and behavior change campaigns

Global and legislative advocacy
- Development and enforcement of traffic standards and laws

Research, monitoring, and evaluation
- Evidence for programs, policy change, and best practices

We implement effective, affordable, long-term solutions.

**Total environmental modifications carried out in target areas**

<table>
<thead>
<tr>
<th>Modification</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sidewalks</td>
<td>2</td>
</tr>
<tr>
<td>Zebra crossings</td>
<td>13</td>
</tr>
<tr>
<td>Speed bumps and rumble strips</td>
<td>28</td>
</tr>
<tr>
<td>Traffic warning signs</td>
<td>11</td>
</tr>
</tbody>
</table>

**Child helmet use rates at new intervention schools**

<table>
<thead>
<tr>
<th>Country</th>
<th>Pre-intervention</th>
<th>Post-intervention</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vietnam</td>
<td>34%</td>
<td>75%</td>
</tr>
<tr>
<td>Cambodia</td>
<td>4%</td>
<td>66%</td>
</tr>
<tr>
<td>Thailand</td>
<td>0%</td>
<td>59%</td>
</tr>
</tbody>
</table>

Building capacity for our data-driven, evidence-based approach

AIP Foundation uses a rigorous helmet observation methodology developed in partnership with the U.S. Centers for Disease Control and Prevention (CDC) that utilizes strategic filming of traffic flows. Video observation eliminates the distractions that occur on the street, removes reporting biases, and enables data to be verified by a second party. With this evaluation method, we can accurately observe helmet use and pedestrian safety behavior to gauge our programs’ effectiveness, enabling us to develop stronger interventions and identify best practices.
Eighteen years ago, we launched our first program in Vietnam. Since then, our work has expanded in impressive ways, both in the scope of programming and the diversity of beneficiaries that we serve. In each of the five countries we currently work, we tailor our programs to fit the local context and address the unique needs of the community.

**Expansion of global presence**

In 2017, as part of our regional *Safety Delivered* program, we expanded our work to the Mandalay Region of Myanmar. The program will donate **3,000 helmets** to primary school students and teachers in the region.

**Engagement across grades**

- **95%** primary school
- **1%** secondary school
- **4%** university

**Road safety trainings conducted for**

- **113,060** students
- **817** industrial workers
- **1,409** teachers
- **91,864** parents

**Reaching new communities**

Hoang Anh is a grade 4 student in Gia Lai Province. She and her family are part of the Ja Rai ethnic minority group in Vietnam. Every morning she rides her bicycle to school on a busy local road. Until recently, she had to rely on a broken, substandard helmet, but through our *Helmets for Kids* program she was able to receive a new, quality helmet. In Gia Lai Province, the average income is less than $5 USD a day, making it very difficult for most families to afford the cost of a quality motorcycle helmet. Through *Helmets for Kids*, 7,265 helmets have been donated across our program schools in Gia Lai Province to students just like Hoang Anh.

"Thanks to my new helmet, I feel safer on the road to school and can concentrate better on my studies."

---

*All data calculated for the 2016-2017 school year.*
ROAD SAFETY AS A GLOBAL GOAL

Applying an integrated model to preventing road deaths and injuries
By design, the United Nations’ 17 Global Goals for Sustainable Development are interconnected – often the key to success on one will involve tackling issues more commonly associated with another. So while our work is directly focused on road safety targets 3.6 and 11.2 of the Global Goals, our initiatives also reinforce and support many of the other goals.

Global Goals:

Goal 3 of the Global Goals aims to ensure healthy lives and promote well-being for all at all ages. This includes halving the number of global road deaths and injuries by 2020.

Goal 11 of the Global Goals aims to make cities and human settlements inclusive, safe, resilient and sustainable. This includes improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations.

Goal 13 of the Global Goals aims to take urgent action to combat climate change and its impacts.

Goal 17 of the Global Goals aims to strengthen the means of implementation and revitalize the global partnership for sustainable development.

AIP Foundation Focus Areas:

Quality helmet use
We equip vulnerable road users with quality helmets to keep them safe in their communities.

Behavior change education
We train university students as road safety ambassadors to educate their peers and local communities on road safety issues such as drunk driving, speeding, and distracted driving.

Speed control
We advocate for comprehensive speed laws and lower speed zones in residential areas and near schools.

Environmental modifications
We carry out environmental modifications to ensure a safe route for children to and from school.

Pedestrian safety programming
We invest in pedestrian safety programs to reduce reliance on road transport that contributes to air pollution.

Multi-sector collaboration
We implement programs and head initiatives that engage public, private, and government road safety stakeholders. By partnering with local communities and global companies, we ensure that all of our programs are culturally appropriate and address the road safety needs of the population.
Utilizing diverse media channels is a core component of our efforts across program countries. Our communications campaigns help raise public awareness, influence behaviors, and advocate for legislation. Throughout 2017, we have continued to seek out new and innovative platforms to spread our road safety messages and advocate for change.

**Empowering communities to take action through digital media**

“Tell Auntie PIA” (“Fong Pa PIA”) is a public service announcement video that is part of our *Slow Down to Save Lives* program to reduce speed in urban areas. The initiative encourages the public to submit comments and images through social media of risky road behaviors that they witness, as well as dangerous traffic areas in Bangkok.

> “The evidence-based results and strong community engagement that came out of the “Auntie PIA” campaign played an important role in the government’s decision to proceed with the first pilot safe speed zone in Bangkok,”—Pol. Maj. Gawin Ardoonyasak, Head of the Bang Pho Police Station.

Partnering with a celebrity champion to raise awareness

In April, we brought SAFE STEPS, a regional road safety campaign, to Vietnam to raise awareness and provide life-saving educational messages on road safety. Public service announcements featuring actress and United Nations Global Road Safety Ambassador Michelle Yeoh aired on national television stations.

> The video has been viewed by 1.1 million people with 121,000 Likes, Comments, and Shares on Facebook.

> 2 million people have engaged directly with the campaign through its Facebook page and 3 million through AIP Foundation’s partner pages.

Expanding reach through diverse media channels

Activities across our program countries generated substantial media coverage in 2017, including more than:

- 361 online pieces
- 68 articles in newspapers and magazines
- 340 pieces of radio coverage
- 69 television spots

Michelle Yeoh dances with students at the SAFE STEPS road safety campaign launch.
HIGHLIGHTS FROM 2017

Helmets for Families expanded its reach to four new schools in the Hoc Mon District of Ho Chi Minh City, a suburban and agricultural zone where up to 90% of the participating students’ parents are manual laborers.

Under our Safe Kids Worldwide collaboration, we presented new results from the 2014-2016 implementation of Walk This Way in District 9 of Ho Chi Minh City, which showed an increase in students’ safe pedestrian behaviors. See page 20 for full results.

January

Students in China, Cambodia, and Vietnam joined AIP Foundation to encourage their communities to #SlowDown to save lives during the 4th UN Global Road Safety Week.

February

The Driving Skills for Life program kicked off its 10th year in Da Nang, Vietnam. Since its launch, 15,000 drivers have participated in training sessions.

May

UN Secretary-General António Guterres highlighted AIP Foundation achievements in a United Nations report on improving global road safety.

June

Our Walk Wise program concluded five years of programming in Chongqing, China and presented final results to stakeholders. See page 16 for results.

September

October
Our Young Ambassadors for Road Safety (YARS) network launched in Cambodia with an inaugural 48 university students.

Actress and UN Global Road Safety Ambassador Michelle Yeoh and FIA President and UN Special Envoy Jean Todt joined 1,500 university students to launch the SAFE STEPS campaign in Vietnam.

March

“Tell Auntie PIA” (“Fong Pa PIA”), our video PSA in Bangkok, hit 1 million views on Facebook in its first two months. See page 8 for updated reach.

April

Our new regional Safety Delivered program kicked off by interviewing 1,477 students at 11 universities across Phnom Penh, Hanoi, and Ho Chi Minh City. The interviews identified gaps in students’ knowledge of crash prevention strategies and students’ preferred methods for receiving road safety information.

July

AIP Foundation observed the World Day of Remembrance for Road Traffic Victims on November 19 with activities across our program countries. This year’s theme was “2020 Target: Reduce Road Fatalities and Serious Injuries by 50%,” with events held around the world to bring attention to the devastating impact of road crashes.

August

Vietnam celebrated the 10 year anniversary of its national helmet law. To mark the historic occasion, AIP Foundation and the FIA Foundation jointly published HEAD FIRST: A case study on Vietnam’s motorcycle helmet campaign.

November

December
On 15 December, 2007 – after years-long advocacy efforts championed by AIP Foundation in partnership with diverse stakeholders from around the country and the globe – the Vietnamese government enacted the national helmet law. This required for the first time that motorcycle drivers and passengers wear helmets while traveling on all roads throughout the country.

Our role

Despite the successes ushered in by the helmet law, Vietnam’s roads still remain dangerous. Substandard helmets and low child helmet use rates remain challenges and are a central focus of our work in Vietnam. Our priority areas include helmet donations and road safety education, providing technical assistance to develop and maintain quality helmet standards, and advocacy for improved road safety legislation. To mark the historic occasion of the 10 year anniversary, we jointly published a report with the FIA Foundation, HEAD FIRST: A case study on Vietnam’s motorcycle helmet campaign. The report provides a global advocacy case study for other countries to tackle their own road safety issues, in particular motorcycle helmets.

Beyond the legislation: Helmets for Kids saving lives

In 2017, Mrs. Le Thi Dang Nghia was thrown from her motorcycle in a severe crash that caused her head to hit the pavement and rendered her unconscious. Fortunately, Mrs. Nghia was wearing a quality helmet that met safety standards. This was instrumental in her avoiding what could have been a much more severe injury – or even death. Mrs. Nghia understood the importance of helmet safety in large part because of her work with our school-based awareness and education program, Helmets for Kids. Mrs. Nghia is the principal of Huong An Primary School in Quang Nam Province, which participates in the program.

Vietnamese government commits to next steps

In December, we supported the Vietnamese government in organizing a national review conference to conduct a comprehensive assessment of achievements, challenges, and lessons learned after 10 years of implementing the motorcycle helmet law in Vietnam. The meeting established next steps and objectives for improved child helmet use and compliance with the recently issued new helmet standard TCVN 5756:2017.
For 16 years, Protec, our social enterprise helmet factory, has provided vulnerable road users with safe and affordable helmets.

Two-hundred people currently work for Protec, including 130 factory workers, 30% of whom have physical disabilities. The team produces approximately 500,000 quality helmets every year and proceeds from helmet sales are re-invested in AIP Foundation’s diverse programs, including public awareness campaigns and road safety initiatives.

Kim Thi Huyen has been working as an assembly line worker at Protec for 11 years. When she was one year old, she contracted polio and lost all mobility in her legs and right arm. For Ms. Huyen, Protec provides a place to shine.

“Protec helped me become more optimistic and steady, from a weak person to a strong one. Working for Protec has given me confidence and economic stability, but what I like most about working here is the friendliness of my colleagues and management. Protec has provided me with a second family and a second home.”
CAMBODIA

Population: 16,145,337
Number of motorized 2-3 wheelers: 3,477,836
Estimated annual road crash injuries: 55,224
Estimated annual road crash deaths: 2,653
Estimated annual road crash deaths per 100,000 people: 16.4

Young Ambassadors for Road Safety (YARS)

In March, we launched the YARS network in order to build a new generation of safe road users in Cambodia. The program relies on a new model of youth participation, in which university students are empowered to develop and lead their own road safety awareness activities. Program development is a collaboration, with decision making shared equally between the YARS students and our staff.

A YARS team member assists a primary school student in Siem Reap with her helmet.
AIP Foundation targets universities with new distracted driving program

Our new Safety Delivered program consists of three components:

- peer-based education
- public awareness campaigns
- helmet distribution and education

In December, 120 university students in Phnom Penh participated in a youth leadership training program that equipped them with the knowledge and skills to promote road safety awareness about distracted driving among their peers and community members.

“...young people aged from 15 to 29 represent half of all road crash fatalities in Cambodia, with distracted driving being one of the main causes. We need to prevent this by providing education so that young people, their relatives, and their friends have increased attention while driving.” — Her Excellency Min Meanvy, Secretary General of the National Road Safety Committee

In the 2016-2017 school year:

- 9,530 students, teachers, and parents participated in school-based activities
- And they received 4,674 donated helmets and 3,571 helmets at a subsidized price.

Volunteers parade to raise awareness in advance of Khmer festival when road crash casualties spike

In September, more than 180 volunteers and YARS members participated in parades across Siem Reap Province to spread awareness about road safety and helmet use in advance of the Pchum Ben Festival, a holiday period in Cambodia that sees a spike in road crash injuries and fatalities. In 2016, there were 98 road crashes resulting in 44 fatalities and 303 injuries over the seven-day holiday period.

AIP Foundation collaborates with industry to make roads safe for factory workers

In 2016, 4,451 garment and footwear factory workers were involved in road crashes across Cambodia on their commute to and from work, with 43 fatalities. To address this troubling reality, we partnered with the International Labour Organization’s Better Factories Cambodia and international clothing and footwear brands to launch the first phase of a program to improve dangerous road user behaviors and unsafe transportation options for factory workers in the country. Not only can the outcomes of this work positively impact the more than 600,000 garment and footwear factory workers who commute daily, it also has the potential to extend the positive benefits to more than 2 million indirect beneficiaries who are family members of those working in the sector.

Cambodia’s roads become particularly dangerous during the Pchum Ben Festival, so volunteers distribute road safety information to keep people safe.

Factory workers in Kandal Province contend with unsafe transportation options as they commute to work.
Students from Hanfeng No. 6 Primary School participate in Walk Wise’s walking school bus to get to school.
After five years of implementation, the *Walk Wise* program has reaped life-saving outcomes in Chongqing.

**Empowering educators as road safety advocates**

The success of our programs hinges on the contributions made by committed, creative teachers who are able to instill lasting good habits in their students and school communities. One of them is Feng, a mathematics teacher at Gaoqiao Primary School. He has been working with *Walk Wise* for four years, and continues to stay involved. While he initially did not feel confident in taking on the role of a road safety teacher, he has since moved on to train over 500 fellow teachers as a *Walk Wise* Master Trainer. Feng uses the tools he has learned to improve the road safety situation within his community. Feng’s story illustrates how targeted trainings and capacity building can resonate far outside the official objectives of a program like *Walk Wise*.

“Besides teaching my students in school, I also do road safety activities with the kids in my neighborhood during my spare time. It is fun and interesting for both the children and for me!”

**AIP Foundation expands reach to industrial zones**

Thanks to the success of *Walk Wise* in Chongqing Province, in December we expanded the program to Nanba Township and the surrounding areas in Sichuan Province. Due to rapid growth and industrialization, road safety is a major issue, and young children often must cross dangerously chaotic roads filled with traffic when going to school.
THAILAND

Population: 69,122,611
Number of motorized 2-3 wheelers: 19,169,418
Estimated annual road crash injuries: 488,933
Estimated annual road crash deaths: 24,237
Estimated annual road crash deaths per 100,000 people: 35.1

Students at Wat Chong Nonsi Primary School draw road safety situations as part of a Helmets for Kids training.

During the 2016-2017 school year, 4,401 students and teachers were educated through school-based activities.
AIP Foundation advocates for Bangkok’s first pilot safe speed zone

In July, we presented the findings of our Slow Down to Save Lives program, including a crowd-sourced list of high-risk traffic areas in Bangkok, to the Bangkok Metropolitan Administration Governor and successfully advocated for establishing the city’s first pilot safe speed zone. The safe speed zone has a speed limit of 50 km/h, from previously 80 km/h. The program is a collaboration with the Global Road Safety Partnership (GRSP), with the World Health Organization, ThaiRoads, Legal Development Program in Thailand, and other community leaders also acting as key supporters.

Building capacity to steer safer road policies

The Legal Development Program (LDP) chapter in Thailand aims to improve road safety policy advocacy and spur legislative improvement in the country. Representatives from the public, private, and civil sectors with expertise in civil engineering, public health, road traffic laws and regulations, and the media are selected annually to join the LDP through a rigorous application process. The group participated in a number of activities this year, including a capacity building workshop in July focused on techniques to better advocate for policy and legislative changes. We coordinate LDP activities in Thailand on behalf of the Bloomberg Initiative for Global Road Safety (BIGRS) and the World Health Organization.

As part of the latest stage of the Street Wise program, we expanded to new program schools in Songkhla Province.

Our activities translated into significant increases in student helmet use rates and road safety knowledge.

"Every morning we go to school by motorcycle with our parents. One day we crashed with another motorcycle coming quickly around the corner. Luckily we were both wearing helmets. Our helmets saved our lives." – Sisters, Alisa and Chalita, Grade 2 and 4, Songkhla Province
VIETNAM

Population: 96,092,653
Number of motorized 2-3 wheelers: 51,634,719
Estimated annual road crash injuries: 453,617
Estimated annual road crash deaths: 22,419
Estimated annual road crash deaths per 100,000 people: 23.4

‘Get Home Safe’ Festival
As part of the Lifting Safety program, truck drivers, local authorities, and transportation professionals shared their safe driving skills and knowledge with more than 3,000 members of the community around a major shipping port in Ba Ria-Vung Tau Province. The event was hosted in commemoration of the 4th UN Global Road Safety Week, which focused on slowing down to save lives. The festival promoted key messages about the dangers of drowsy driving and speeding.

Students participate in fun road safety activities organized as part of the ‘Get Home Safe’ Festival.
Lifting Safety provides truck drivers with defensive driving training and creates opportunities for them to spread road safety awareness among primary school students who live in the neighboring community.

The program impacted 5,773 direct beneficiaries and reached 1,997,537 indirect beneficiaries.

Helmet use rates among students increased by 45 percentage points.

Truck drivers receiving either an “excellent” or “good” score for their traffic law knowledge increased from 45% to 67% post-training.

Thanks to the strong results from Lifting Safety, many aspects of the program were sustained by local government and partners.

Model for success: Advocating for Safe School Zones

At our pilot Safe School Zone in Ho Chi Minh City, the percentage of students crossing the road using a pedestrian crosswalk increased by 32 percentage points and correct use of sidewalks increased by 34 percentage points. We used these positive results and the outcome of a needs assessment at the 37 new Walk This Way schools along the Bus Rapid Transit corridor to advocate the Vietnamese government to build Safe School Zones at these schools. Additional assessments were conducted using the iRAP Star Rating For Schools, with World Resources Institute providing recommendations for infrastructure improvements.

“Based on the results of the pilot Safe School Zones at two schools, the District 9 People’s Committee pledges to maintain modifications at the two target schools and to apply the same model to the other 28 schools in District 9.”— Hoang Minh Tuan Anh, Vice Chairman of Ho Chi Minh City’s District 9 People’s Committee

Helmet programs reach Vietnam’s most vulnerable communities

Our road safety education programs are noteworthy not only for their reach and impact, but also for the diversity of the communities in which they serve. We target the most vulnerable and underserved populations, who often do not have access to affordable helmets and road safety education, in an effort to create positive, long-lasting changes in Vietnam.

- Our Helmets for Kids program expanded to 15 new primary schools in Yen Bai and Gia Lai Provinces, regions where just under half of people come from ethnic minority groups. Both provinces are considered low-income, with an average incomes of less than $4 USD per day.
- Our Helmets for Families program expanded to 7 new primary schools in the Hoc Mon District of Ho Chi Minh City, an agricultural zone where up to 90% of the participating student’s parents are manual laborers.

A student adjusts his classmate’s helmet during a Helmets for Families event.

For the 2016-2017 year:

15,407 helmets were distributed and 16,764 students, teachers, and parents participated in school-based activities.
PUBLICATIONS, CONFERENCES, AND AWARDS

4 February
The 7% Project: Celebrate Your Achievements, Bangkok, Thailand. **AIP Foundation recognized for its commitment to the child-focused road safety program, The 7% Project.**

28 February–1 March
Global Initiative for Child Health & Mobility Partners Meeting & FIA Foundation Programmes Forum, London, UK.

16-17 March

4-6 April
Fifth Global Meeting of Nongovernmental Organizations Advocating for Road Safety and Road Victims, Kuala Lumpur, Malaysia.

6-9 April

1-2 May
Save The Children Workshop, Bangkok, Thailand.

17-18 May
UNICEF East Asia Capacity Building Forum, Manila, Philippines.

10-11 July
GSG Impact Summit 2017, Chicago, Illinois, USA.

25-29 July

31 July–2 August
FIA Region II Round Table, Queenstown, New Zealand.

7-11 August

22-23 August
Asia Pacific Road Safety 2017, Manila, Philippines.

10-13 September
Helmet Observation Workshop, Bogota, Colombia.

18-21 September
12th International Conference for Eastern Asia Society for Transportation Studies, Ho Chi Minh City, Vietnam.

25-29 September
FIA Mobility Conference, Tokyo, Japan.
28 September
UNESCAP Southeast Asia Subregional Workshop on the Updated Regional Road Safety Goals and Targets for Asia and the Pacific 2016-2020, Phnom Penh, Cambodia.

28 September
BRAKE Fleet Safety Award, Birmingham, U.K. Johnson & Johnson received an award in the “Global Road Safety” category for our Helmets for Kids program.

2 October
Advisory Group Meeting on Vulnerable Road Users Safety in South-East Asia, Bangkok, Thailand.

4-5 October

11-12 October
Network of Employers for Traffic Safety Strength in Numbers Annual Conference, Charlottesville, Virginia, U.S.A.

10-12 October

12 October
Asia Pacific Customer Service Consortium’s Corporate Social Responsibility Leadership of the Year award, Hong Kong S.A.R., China. Our Helmets for Families partner Manulife Cambodia was honored.

4-8 November
APHA Global Public Health Film Festival, Atlanta, Georgia, U.S.A. “Tell Aunt PIA” PSA video selected for screening at the festival.

9-10 November
Road Safety for Sustainable Cities: A Multi-stakeholder Conference, Manila, Philippines.

9-11 November
Safety of Vulnerable Road Users in South East Asia, New Delhi, India.

25 November

30 November

15 December

21 December
Vietnam Union of Friendship Organizations (VUFO), Hanoi, Vietnam. AIP Foundation was awarded for our contributions to development in Vietnam as a foreign non-governmental organization.
## FINANCIALS

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<tr>
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*The balance is allocated for projects, but not yet expended as of December 31, 2017.*

## SUPPORTERS

Our work would not be possible without the support of committed companies, governments, organizations, and other stakeholders. We would like to thank:

Abbott Laboratories  
APM Terminals  
ARRB Group Ltd.  
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Cambodia Airports  
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Children’s National Medical Center  
C&A  
C & J Clark International Ltd  
DECATHLON  
Ek-Chai Distribution System Co., Ltd. - Tesco Lotus  
The Embassy of Australia in Phnom Penh  
FIA Foundation  
FedEx Express  
Ford Motor Company  
General Motors Company  
Global Giving Foundation  
Global Health Advocacy Incubator  
The Global Road Safety Partnership  
GrabTaxi Thailand Co. Ltd.  

H&M  
Hong Leong Bank  
International Road Assessment Programme  
Johnson & Johnson  
Li & Fung (Cambodia) Limited  
Manulife Cambodia  
The Natural Growth Co., Ltd.  
NEXT  
Princeton in Asia  
Prudence Foundation  
Road Accident Victims Protection Company Limited  
Road Safety Fund  
Royal Melbourne Institute of Technology University Vietnam  
Safe Kids Worldwide  
The UPS Foundation  
Vespiario (Thailand) Co., Ltd.  
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World Health Organization
HOW YOU CAN CONTRIBUTE

Your Donation Makes A Difference.
Help us to prevent road crashes involving children and other vulnerable road users. Your support can make a tremendous difference. Here are a few ways you can contribute:

- **$5**
  - Provides an underprivileged child with a reflective jacket, increasing that child’s visibility as he or she walks to and from school and around the neighborhood, especially at night.

- **$100**
  - Secures billboard space to share life-saving road safety information with the public.

- **$250**
  - Provides 2,000 students with knowledge on how to protect themselves by funding a teacher training workshop.

- **$500**
  - Provides 200 students with road safety handbooks, equipping them with dynamic road safety education.

- **$1,000**
  - Provides a child from a high-risk traffic area with a helmet and road safety education.

- **$5,000**
  - Hires a healthcare professional to speak to parents and the community about the importance of child helmet use.

**Outright gifts**
Make a secure online donation through GlobalGiving.org or Network For Good. Visit www.aip-foundation.org/support/ways-of-giving for more information.

**Mail a check donation**
AIP Foundation
9039 East Palms Park Drive
Tucson, Arizona 85715, USA

**Fundraising support**
Work with us on organizing benefit events and other fundraising activities. In-kind contributions and partnerships can generate an even greater impact. For more information or to discuss new partnerships, please contact info@aipf-vietnam.org

**Find out more**
For more information about our work and for our most up-to-date news, please visit our website at www.aip-foundation.org, email us at info@aipf-vietnam.org, or follow us on social media.
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Mirjam Sidik
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Na Huong Hoang
Deputy Chief Executive Officer

Luc Ha
Finance Director

BOARD OF MANAGEMENT

AIP Foundation employs both international and local experts in program implementation, monitoring, evaluation, and a variety of other fields to ensure that our interventions are efficient, effective, and based on the real needs of the communities in which we work. Our team helps to ensure AIP Foundation remains a respected, leading international nonprofit in road safety. Many thanks to our employees and volunteers who made this year a success.

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AIP Foundation has been in Special Consultative Status with the Economic and Social Council of the United Nations since 2017 and is a member of the 3-Star Coalition.