

PRESS RELEASE

Young ambassadors network reflects on program results at year-end workshop

21 December, 2017 – Siem Reap Province, Cambodia

Today, AIP Foundation convened a dialogue and reflection workshop to review year-end results from the *Young Ambassadors for Road Safety (YARS)* program in Siem Reap. The event reflected on the achievements and lessons learned by the student ambassadors as well as their plans for the future sustainability of the program. The convening also served as an opportunity to recognize the 48 student ambassadors for their contributions to the YARS program. Each student received a certificate of appreciation during the ceremony. YARS is a partnership with the Australian Direct Aid Program, an office of the Department of Foreign Affairs and Trade.

Many key stakeholders attended the event, including H.E. Pin Prakod, Deputy Governor of Siem Reap; H.E. Pen Boran, Deputy Secretary of State, Minister of Public Work and Transport, and Deputy Secretary General of the National Road Safety Committee; Mr. Keav Proser, Deputy of the Department of Public Work and Transportation of Siem Reap; and Mr. Pagna Kim, Cambodia Country Director of AIP Foundation. They were joined by a number of development partners and representatives from the private sector and media.

“With road crashes representing the leading cause of death for young people aged 14-29, programs such as YARS are essential in order to target our most vulnerable road users,” said H.E. Pen Boran, Deputy Secretary of State, Minister of Public Work and Transport, and Deputy Secretary General of the National Road Safety Committee.

“The YARS program has become an important component of our efforts to reduce road fatalities and injuries within the province. Its emphasis on community engagement and collaboration with local law enforcement has already proved successful in helping us reach our targets,” said H.E. Pin Prakod Deputy Governor of Siem Reap.

“AIP Foundation selected Siem Reap Province for the YARS program because the region is a busy tourist hub that faces both urban and suburban road issues,” said Pagna Kim, Cambodia Country Director of AIP Foundation. “It is our hope that the program’s sustainable approach to road safety awareness can serve as a model for the whole country.”

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About AIP Foundation

AIP Foundation is a nonprofit organization dedicated to preventing road injuries and fatalities in low- and middle-income countries. Since 1999, AIP Foundation has been delivering effective road safety programs in locations across Asia and Africa. To find out more, visit www.aip-foundation.org or connect with us on Twitter @AIPFoundation.

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